

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination May, 2024

Course: International Logistics

Programme: BBA(LM)

Time: 03 hrs.

Semester: IV

Course Code: LSCM2012

Max. Marks: 100

Instructions: All sections are compulsory & this question paper carries 4 sections.

Section – A (20 Marks)
Attempt all questions in this section.

Marks

CO

Q-1

Very short answers-

2*5=10

1. What is the role of DGFT in International Business?

2

CO1

2. What is preferential duty rate in EXIM?

2

CO1

3. What is the significance of 'Force Majeure' in Contract Management?

2

CO1

4. What is RFI in procurement?

2

CO1

5. What is Airway Bill (AWB)?

2

CO1

Fill in the blanks-

2*5=10

CO

6. _____ is the duty imposed on articles exported from any country to a country if the value found at less the normal rates.

2

CO1

7. ULF stands for_____.

2

CO1

8. Special Drawing Rights (SDR) is a notional currency introduced by _____.

2

CO1

9. _____ is a type of protectionism that sets a physical limit on the quantity of a good that can be imported into a country in a given period.

2

CO1

10. A/An _____ is generally a rail terminal situated in an inland location with rail connections to one or more container seaports.

2

CO1

<u>Section – B (20 Marks)</u>			
Attempt any four questions in this section, each carries 5 marks (5*4=20 marks)			
Write a short note on any four			
Q.2	What do you understand by Contract Manufacturing? Explain briefly with example.	5	CO2
Q.3	What is significance of Bill of Entry the time of Import?	5	CO2
Q.4	How have globalization shaped up the world economy?	5	CO2
Q.5	Explain role of Custom House Agent (CHA) in customs clearance.	5	CO2
Q.6	Briefly discuss the significance of Free Trade?	5	CO2
<u>Section – C (30 Marks)</u>			
Attempt any 3 questions, each question carries 10 marks (10*3=30 marks)			
Q -7	“The whole universe is a potential market for your products”. Discuss any two market entry strategies that need to be evolved to exploit this potential.	10	CO2
Q-8	Discuss the complexities of International sourcing and suggest different measures to overcome those. Also, write the importance of incoterms in international business.	10	CO3
Q-9	What are ICDs and how are these different from the seaports? What is the importance of an ICD in International transportation? Also, explain the difference between an ICD and CFS.	10	CO4
Q-10	Explain the concept of protectionism policy followed by the government in free trade. Explain different measures of protectionism in detail.	10	CO4
SECTION-D			
Answer the following (15*2=30 marks)			
Q-7	What is a contract? Discuss its significance in business? What are the three essential elements a contract should have to make it enforceable? Explain it with suitable example.	15	CO3
Q-8	Documents are the soul of international trade transactions”. Elaborate this statement and discuss the importance of documentation in EXIM business. In continuation, explain the following documents:	3	CO4
	• Letter of Credit and its importance	4	CO4
		4	CO4
		4	CO4

	<ul style="list-style-type: none">• Non-Negotiable Bill of Lading• Shipping Bill.		
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