


Name:	 UPES <small>UNIVERSITY OF TOMORROW</small>
Enrolment No:	

UPES
End Semester Examination, May 2023

Course: Corporate Social Responsibility **Semester: VI**
Program: BBA/B.Com. **Time : 03 hrs.**
Course Code: HRES3011 **Max. Marks: 100**
Instructions: All questions are compulsory.

SECTION A
10Qx2M=20Marks

S. No.		Marks	CO
Q 1	Choose correct alternative		CO1
i.	Sustainable development meets the needs of the _____ without compromising the ability of _____ generations to meet their own needs. a) Past, future b) Present, past c) Present, future d) Future, past	2	CO1
ii.	Under 135(1) section of Companies Act, 2013 companies are required to spend a minimum 2% of their net profit on CSR over the preceding _____ years a) One year b) Three years c) Four years d) Five years	2	CO1
iii.	Corporate _____ performance focused on benefits to people. a) Social b) Environmental c) Philanthropic d) Economic	2	CO1
iv.	If doing CSR is enforced by government, it is _____ approach a) Social pressure b) Hard law c) Soft law d) NGO intervention	2	CO1
v.	WCED stands for _____ a) World Commission on Environment and Development b) World Commission on Economic Development c) World Commission on Environmental Diversity d) Western Commission on Environment and Development	2	CO1
vi.	Bottom of the pyramid concept was developed by _____ a) C. K. Prahalad b) Michel Porter	2	CO1

	c) Adam Smith d) Henry Fayol		
vii.	Milton Friedman argued that the social responsibility of business is to increase its _____ a) Customer engagement b) Employee engagement c) Profits d) Debentures	2	CO1
viii.	Under agency theory, managers are seen as _____ of the organizations. a) agents b) stakeholders c) owners d) citizens	2	CO1
ix.	_____ is a set of standards created to help companies around the world reduce their adverse impact on the environment. a) ISO14000 b) ISO26000 c) AA1000 d) SA8000	2	CO1
x.	What does ESG stand for?	2	CO1
SECTION B 4Qx5M= 20 Marks			
Q	Statement of question		
2.	Does social responsibility advance profitability of firms? Explain.	5	CO2
3.	How do external stakeholders play role in organization? Illustrate.	5	CO2
4.	Why did different national governments make CSR as obligation to the organizations? Elaborate.	5	CO2
5.	Demonstrate the role of servant leadership in realizing philanthropic responsibility. Give suitable example.	5	CO2
SECTION-C 3Qx10M=30 Marks			
Q	Statement of question		
6.	What are sustainable development goals. How do organizations help to achieve sustainable development goals?	10	CO3
7.	Illustrate the importance of stewardship in context of CSR.	10	CO3
8.	Evaluate the role of triple bottom line approach in developing triple loop learning.	10	CO3
SECTION-D 3Qx10M= 30 Marks			
9.	Read the following case and answer the questions below		
	Wrong to relate situation in Joshimath with NTPC tunnel: Head of Tapovan project (source: Mint)		

	<p>An NTPC official has said that it is wrong to relate the land subsidence in Joshimath with the Tapovan Vishnugad Hydroelectric Project. The official has said that the tunnel is being built under "a competent rock" and it does not affect the surrounding rock mass.</p> <p>"It is wrong to relate the situation in Joshimath with the NTPC tunnel since it is being constructed with the help of a tunnel boring machine. Out of the 12 km long tunnel, the 8.5 km tunnel is being done by tunnel boring and the rest will be done by blasting. The tunnel does not pass through Joshimath," said Rajendra Prasad Ahirwar, head of the Tapovan project. Recently, the Hindustan Times reported that the Centre has ruled out correlations between the Joshimath sinking crisis and NTPC's 520 MW Tapovan Vishnugad hydropower project. The power ministry said that the NTPC tunnel does not pass under the town, attributing the 'sinking' to natural causes and increased construction activities.</p> <p>However, locals, activists, a section of geologists, and environmental experts are of the view that NTPC's tunnel is responsible for Joshimath's situation. Several Joshimath residents and activists are calling for the National Thermal Power Corporation to shut down its activities in the region, alleging that one of its projects contributed to subsidence in the area. From the numerous small and big shops in the main markets to the residential properties, vehicles, and billboards, posters with the slogan "NTPC go back" have come up around the town in Uttarakhand's Chamoli district over the past few days. Experts are also of the opinion that the power project is a cause for concern. According to a 2010 paper compiled by geologists MPS Bisht and Piyooch Rautela named 'Disaster looms large over Joshimath', the Tapovan Vishnugad hydropower project is a major concern and its tunnel traverses "all through the geologically fragile area below Joshimath". "There have been previous reports that tunneling related to the Tapovan Vishnugad project had pierced a large aquifer (underground water storage) in 2009 that led to a discharge of 60-70 million litres of water per day," said Kusala Rajendran, seismologist and professor at the Centre for Earth Sciences, Indian Institute of Science, Bengaluru.</p>		
a)	Analyze the situation in this case and evaluate role of NTPC in understanding the overall situation.	10	CO4
b)	Explain which approach/ model of CSR will be helpful in this context to act with responsibility.	10	CO4
c)	Differentiate the challenges to implement CSR from profit making and sustainability perspective.	10	CO4