



Name:

Enrolment No:

**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**

**End Semester Examination, May 2022**

**Course: Emerging Tourism Destination**

**Program: BBA (THM)**

**Course Code: TRAV3006**

**Time : 03 hrs.**

**Max. Marks: 100**

**Instructions:**

**SECTION A**  
**10Qx2M=20Marks**

S. No.		Marks	CO
Q 1	Which statement/s is/are correct? Ecotourism is - a) Positive approach with restrictions. b) for the future generations. c) Applied in rural perspective only. d) Environmental, economic, and socio-cultural in nature.  Options 1. a, b and c 2. b, c and d 3. a, b and d 4. a, c and d	2	CO1
Q 2	Quechua's marketing is dependent on a. Land based Tourism. b. Business tourism. c. Adventure tourism. d. Economic Tourism.	2	CO1
Q 3	Conflicts btw residents and tourists is a cost of tourism while _____ is its benefit.	2	CO1
Q 4	A kind of tourism which require physical and mental fitness and the concept of adrenaline rush for the satisfaction is _____ a. Medical tourism. b. Sustainable tourism. c. Extreme sports. d. Leisure sports	2	CO1

Q 5	Forecasting is done on the basis of  a. Historical data. b. Delphi method. c. Trend analysis. d. All of the above. e. None of the above.	2	CO1
Q 6	_____forecasting is very much important where tourism is a seasonal.	2	CO1
Q 7	Sustainability is the only solution to the negative impact of tourism. True or False?	2	CO1
Q 8	Rural tourism if done in a sustainable way can educate the masses in a much better way than the urban tourism. True or False?	2	CO1
Q 9	Word of mouth increase the tourism. True or false?	2	CO1
Q 10	If a foreigner is coming in India then it is called Inbound Tourism. True or false?	2	CO1
<b>SECTION B</b> <b>4Qx5M= 20 Marks</b>			
Q 11	Write a short note on Ecotourism.	5	CO2
Q 12	Describe all the objectives of EIA?	5	CO2
Q 13	Explore the laws related to the foreigners in India.	5	CO3
Q 14	Explain in detail the concept of “Athiti Devo Bhav:”.	5	CO4
<b>SECTION-C</b> <b>3Qx10M=30 Marks</b>			
Q 15	Write in detail the steps in EIA. What control measures are taken with to mitigate the losses on the basis of EIA in India.	10	CO3
Q 16	What is Legality in tourism and where India stands as per the legality part for domestic and international tourists?	10	CO3
Q 17	What is role of sustainable tourism in the tourism industry and where does ecotourism become a disadvantage in it?	10	CO4
<b>SECTION-D</b> <b>2Qx15M= 30 Marks</b>			
Q 18	Explain demand in tourism industry along with its trends. Discuss International tourism on the basis of Outbound and Inbound Tourism.	15	CO3
Q 19	On the basis of your understanding of the course – Emerging Tourism Destination, do a SWOT analysis on the Corona pandemic.	15	CO4