



Name:	
Enrolment No:	

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, May 2022

Course: Logistics Planning and Strategy	Semester: II
Program: MBA LSCM	Time : 03 hrs.
Course Code: LSCM 7005	Max. Marks: 100

SECTION A
10Qx2M=20Marks

1	Replenishment of inventory is a key objective of logistics management. True/False	2	CO1
2	Inbound logistics is also called downstream logistics. True/False	2	CO2
3	Sales data is must for Demand Forecasting. True/False	2	CO2
4	Which provider is most commonly used by companies to help handle standard transport and logistics functions in SCM?	2	CO1
5	Mention two ways in which stock is dispatched from the warehouse. (Only names to be mentioned) (way in which goods move out from stock)	2	CO2
6	Two major operations of logistics are physical distribution and	2	CO1
7	Customer satisfaction is depended on which 5 important parameters	2	CO1
8	A supply chain which includes the distribution of finished product and service is called	2	CO2
9	CRM and SRM stands for	2	CO1
10	5PL are experts in implementation of innovative technologies in logistics. True or False	2	CO1

SECTION B
4Qx5M= 20 Marks

11	How to measure logistics performance?	5	CO2
12	Mention breakdown of costs involved in logistics.	5	CO2
13	Different parameters that play a role in customer satisfaction.	5	CO3
14	What are the benefits of logistics strategic planning?	5	CO3

SECTION-C
3Qx10M=30 Marks

15	A Multinational company is planning to start a warehouse, and it wants that there must be consistent operations in it. What documents are required and what must be the content. (give details that is required to be included in the SOPs)	10	CO3
16	In what way logistics planning can help pharmaceutical company to reduce cost? Mention atleast 5 different points of cost savings.	10	CO2
17	Indian railways is about to go for stock classification for reducing inventory. Which classification technique do you suggest? Explain with reasons.	10	CO4

SECTION-D
2Qx15M= 30 Marks

18	Explain the role of logistics management in FMCG company. How does it bring value for fast moving consumer goods (FMCG) organization with multiple product range?	15	C04
19	Breakdown logistics for apparel company into functions and activities; explain in details challenges faced in different functions	15	C04