



**UPES** Centre for  
Continuing Education

**STUDY ON AVIATION SAFETY AND SECURITY WITH PROFIT  
MAXIMIZATION**

**BY**

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Further, I certify that the work is based on the investigation made, data collected and analysed by him and it has not been submitted in any other University or Institution for award of any degree. In my opinion it is fully adequate, in scope and utility, as a dissertation towards partial fulfilment for the award of degree of MBA.

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## LIST OF CHARTS

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## ABSTRACT

A Control Process is a method for deliberately distinguishing the dangers and after that choosing whether to acknowledge, decrease, or dispose of them just as taking a gander at the aftereffects of the choices to guarantee the planned outcomes. While the generally embraced ISO guidelines for quality administration, airlines are battling to actualize the system effectively.

Albeit various conventional models anticipate piece of the overall industry and request along airline courses, the expectation of existing models isn't exact enough, and as far as we could possibly know, there is no utilization of data mining- - based estimating methods for improving airline profitability. We propose the boosting airline profits engineering intended to support airlines and make two key commitments in airline piece of the overall industry and course request forecast and expectation based airline profit enhancement. Contrasted with past strategies used to gauge piece of the overall industry and request along airline courses, we present a novel troupe estimating approach considering new classes of highlights got from groups of comparable courses and highlights dependent on harmony evaluating.

The contrasted with three cutting edge works for gauging piece of the pie and request while indicating a lot of lower change. Utilizing the outcomes we create branch and bound and MAP-avaricious algorithms to ideally designate flight frequencies over various courses to augment an airline's profit. We likewise study two expansions of the profit augmentation issue thinking about recurrence requirements and long haul profits. Moreover, we create algorithms for processing Nash balance frequencies when there are numerous key airlines. Trial results demonstrate that airlines can expand profits by a critical edge. All examinations were led with data amassed from four sources: the U.S. Authority of Transportation Statistics, the U.S. Agency of Economic Analysis, the National Transportation Safety Board, and the U.S. Registration Bureau.



# CHAPTER 1

## INTRODUCTION

### 1.1 BACKGROUND OF THE STUDY

Inside the wide assortment of components and conditions that influence the air transportation segment, one of the key components is giving activities an elevated requirement of safety and effectiveness to the passengers International Civil Aviation Organization, ensuring the safety of the people that are working around the aircraft, and the insurance of the aircraft itself. In like manner, security assumes a significant job, particularly after occasions on psychological oppressor assault. Security measures have been upgraded and improved definitely, expanding subsequently the certainty of passengers, just as their safety.

Air transport and specifically business airlines; stand out from other elective methods for vehicle. Attributes as solace, speed, cost, proficiency and adaptability, notwithstanding its a lot higher safety conditions as rail or street transport make it particular the connection between the advancement of the quantity of passengers that has ceaselessly expanded, and the quantity of deadly accidents that has altogether diminished lately.

As indicated by the Annual Safety Review number of lethal accidents was beneath the all-out normal throughout the previous 10 years despite the fact that a year that stands out for its exceptional number of fatalities, because of two solitary accidents first, the trip of the Malaysian Airlines that slammed Safety and the monetary and budgetary execution in the airline business in the Southern Ocean, and second, the by a similar organization in that is still under scrutiny, having been in all likelihood a casualty of a fear monger assault while flying over Ukraine.

Safety and its principles have consistently been perhaps the greatest need of the airline segment, assuming an irreplaceable job in the step by step of the airlines. Its improvement has turned into a point of developing enthusiasm for the tasks the executive's field, considering the principle objective of the airline division that is to ensure the future feasibility of the airlines, lessening always the quantity of accidents and occurrences.

Clearly, one of the illustrative segments that added to the improvement of safety issues and to improve the profit was the consistent changes in technology of aircraft and engines. What's more, activities attempted by the legislatures to get profits and the airline business made

conceivable the improvement of airline safety tasks during the most recent decades, through supporting guideline frameworks and the examination of mishap causes in the airline business.

## **1.2 PROBLEM STATEMENT**

For quite a long time it has been known all through the business that travelers knowledge of the business is essentially low. The normal flying traveler does not realize who is responsible for aviation safety and security or whom they would contact if there should be an occurrence of a worry. Numerous passengers would be distressfully lacking in their reaction and departure systems on the off chance that they were set in a crisis situation of an aircraft incident or mishap. Some may think about this naivety with respect to Americans, yet others, for example, I consider it to be an industry problem that has consistently existed and won't be settled except if the open is taught on certain aviation issues. Most passengers don't focus during airline attendant briefings and airline attendant have moved toward becoming server/servers in the sky instead of safety experts.

## **1.3 NEED FOR THE RESEARCH**

Finishing up, there exist particularly two fundamental problems identified with the inquiry how to gauge safety. To begin with, how is it conceivable to include the quantity of accidents and incidents in the industry? Next the absence of straightforwardness of the support consumptions by the airlines makes it hard to get knowledge into that angle? From one perspective, in light of the fact that the airline organizations itself don't offer information and, then again, on the grounds that the support expenses are incorporated into the wet rent understanding, making it hard to dismantle the consumptions in the organizations that utilization this sort of feet strategy.

Close to the trouble of how to gauge safety, the quantity of existing records in the air transportation business is extremely miserable. Essentially, there are two openly accessible files, to be specific the safety list and the Airline Ratings framework.

## **1.4 OBJECTIVES OF THE STUDY**

- To realize the total losses and loss accidents based on the safety issues in Aviation
- To find out the profit taken after the safety issues in Aviation industry
- To find out the airline business and the relationship between safety and related economic and financial issues
- To find out the significant actions taken based on safety, profitability of the airline companies

## **1.5 AVIATION SAFETY**

Aviation safety implies the condition of an aviation framework or association in which risks related with aviation exercises, identified with, or in direct help of the activity of aircraft, are decreased and controlled to a worthy level. It includes the hypothesis, practice, examination, and arrangement of flight disappointments, and the avoidance of such disappointments through guideline, instruction, and preparing. It can likewise be applied with regards to battles that illuminate people in general with regards to the safety of air travel.

Safety is the most elevated need of all engaged with aviation. The mutual objective is for each trip to take-off and land securely, as happens in excess of multiple times each day. In 2018, the deadly mishap rate was 0.28 per 1 million flights, the likeness one lethal mishap for each 4.2 million flights.

Every casualty is a disaster. What's more, that rededicates everybody in the aviation business to our shared objective of having each flight take-off and land securely. Our Safety Strategy intends to enable the business to turn out to be even more secure.

### **What Is Aviation Safety**

Aviation safety is the condition that influenced components are shielded from perils and risks emerging in the working condition. These influenced components may include:

- Activities staff;
- Customers;
- Gear;
- Condition; and
- Disrepute.

## Aviation Safety Focuses on Hazard Identification

Aviation safety centers around danger ID and risk evaluation with alleviation systems to decrease risk to as low as sensibly handy (ALARP). On the off chance that you are an aviation safety proficient, ALARP ought to be well-known to you as of now; be that as it may, to the layman, ALARP is may appear to be baffling.

As aviation specialist co-ops' safety societies develop, they move from a receptive risk the board technique to proactive risk the executives. A definitive objective of aviation safety is for all aviation specialist co-ops to accomplish the capacity to foresee occasions and be set up to moderate risk situations at whatever point dangers show them. This prescient capacity depends on numerous components, including:

- Top the executives support;
- Data gathering;
- Organizing data appropriately; and
- Ability to decode data on a normal premise

## Aviation Industry Already Safe

Most laypersons accept the aviation business as of now appreciates a high level of safety. To a pariah or ordinary shopper, the aviation business shows up exceptionally controlled and extremely protected.

Work force engaged with every day activities, both flight and upkeep, understand that many near calamities go unreported and that there is extensive chance to build safety in the aviation business. These near calamities may not be close by any stretch of the imagination, yet occasions, for example,

- Poor correspondence between entertainers;
- Lost apparatuses;
- Hangar rash; or
- Unreported harm brought about by things dealing with gear.

## Liability for Aviation Safety

Most travelers underestimate aviation safety. They accept "someone is continually watching." This isn't valid.

Aviation safety is more than simply the obligation of the aviation specialist co-ops. Since the aviation business is an open framework that is influenced by numerous natural factors, aviation safety is likewise the duty of:

- Governmental associations giving oversight (common aviation specialists);
- ICAO (International Civil Aviation Organization);
- Aircraft and parts makers;
- Employees;
- Maintenance associations;
- Fuel suppliers;
- Customers; and
- Related specialist co-ops

As expressed, aviation specialist organizations work in an open framework that remaining parts presented to numerous outer factors, including;

- Political;
- Legislative;
- Economic;
- Technological change;
- Weather;
- Cultural standards; and
- Vendors and providers

## Open Systems Require Highly Vigilant Monitoring

This open framework requires consistent monitoring to guarantee that the most elevated levels of aviation safety can be figured out. Without monitoring and a conventional procedure to oversee aviation safety, there can be no confirmation that the aviation business is alright for all partners. To offer this safety confirmation, ICAO has ordered in November 2006 that all part states execute formal aviation safety the executives frameworks (SMS).

The vast majority of you perusing this blog comprehend what is aviation SMS. Or on the other hand you may freely comprehend what an aviation safety the executive's framework is. In any case, how regularly do you consider "What is aviation safety?" For me, this only from time to time happens in light of the fact that I'm most likely like you- - in the channels living and breathing aviation safety that we only here and there think about the term.

What might you include about this point?

To arrive at the most significant level of aviation safety, you will require appropriate devices to foresee occasions before they happen and be set up to relieve the risk. At an absolute minimum, you should have a powerful Safety Reporting Solution that enables partners to reasonably report issues, yet in addition to

- Manage risk;
- Conduct examinations;
- Track remedial activities and preventive activities; and
- Quickly create reports to analyze risk

## **1.6 AVIATION SAFETY AND AVIATION SECURITY**

Since the grievous occasions of Sept. 11, numerous individuals utilize the expressions "safety" and "security" a great deal, particularly as they identify with travel. Now and again the two words are utilized synonymously. In any case, there is a critical contrast between the two words with regards to air travel.

Aviation safety alludes to the endeavors that are taken to guarantee airplanes are free from elements that may prompt damage or misfortune. Stream airplanes consistently have been sheltered - they must be, or the producers wouldn't be ready to go long. Business airlines and significant producers like Boeing Commercial Airplanes [NYSE: BA] hold fast to each safety guideline ordered by the administrative organizations - to say the very least.

Aviation security is just a single part that may influence traveler safety. It isn't such a great amount of identified with the airplane itself, but instead to insight gathering, pre-loading up techniques and airport security faculty. It is for the most part aviation security that has been getting critical consideration since Sept. 11.

## 1.7 SAFETY

"Business fly travel is probably the most secure method of transportation," said Steve Atkins, VP, Airplane Safety and Airworthiness, Boeing Commercial Airplanes.

Normal, point by point support projects are set up that keep away from and get issues before they become genuine enough to imperil an airplane's capacity to fly securely. As observed here, with the Boeing-created Portable Maintenance Aid (PMA) programming, line upkeep laborers can rapidly pinpoint aircraft specialized issues without looking through a huge number of pages of manuals that are typically found an impressive good ways from the airplane. The PMA comprises of key upkeep and investigating data contained in only a couple of smaller plates that can be stacked into a workstation phone.

Atkins brings up that in excess of 3 million individuals fly securely on business flights the world over consistently, and 70 percent of the airplanes flying today were worked by Boeing. The risk of being in a business jetliner mishap with different fatalities is around one of every 3,000,000. Less individuals have passed on in business airplane mishaps in America in the previous 60 years than are executed in U.S. car crashes in an average three-month time span.

What makes flying safe?

**Airplane Design.** Boeing architects center around safety issues from the most punctual structure stage as far as possible of an airplane's useful life. Airplanes are planned so they can perform in conditions well past what might ordinarily be required in standard tasks. They should have the option to foresee and maintain a strategic distance from issues, work at full limit if something goes off-base and fulfill the base accreditation guidelines set by the administration administrative offices. Significant frameworks are structured with twofold or triple reinforcements, or redundancies. For example, mechanical compasses back up electronic gyrocompasses, and each airplane has a few sorts of radios.

**Human Factors Engineering.** Since 70 percent of all business airplane mishaps are the aftereffect of human blunder, Boeing makes the investigation of human factors a high need when it is structuring airplanes.

Human variables experts, a considerable lot of whom are pilots or mechanics, center around flight deck plan, intellectual brain research, human execution, physiology, visual recognition, ergonomics and human-PC interface structure. "A definitive objective is improved

collaboration among people and machines," said Hank Queen, Boeing Commercial Airplanes VP of Engineering.

**Administrative Standards.** Government administrative offices implement air safety controls from various perspectives:

Government pilots go for "check" rides to watch pilots while they are flying. Organizations survey airline preparing projects, and review support records, creation offices and airport security techniques. Organizations allocate a vital upkeep reviewer, a central activities controller and a key security overseer to every airline. Organizations relegate building and quality controllers to airplane structure and assembling offices.

**Airplane upkeep guidelines.** Boeing helps train the airline pilots and upkeep representatives, and works with airlines consistently to screen the presentation of aircraft. Airlines set up customary, point by point support programs that help stay away from and get issues before they become genuine enough to risk an airplane's capacity to fly securely. Other than experiencing day by day support, every airplane is dismantled and set up back together again every three to five years. Every single significant segment and frameworks are supplanted as required at that point.

Air travel gets more secure each year.

Since the fly time started, constant enhancements have made flying progressively more secure. Airplanes presently have extended radar inclusion and innovative gadgets to caution pilots of wind-shear conditions, close by aircraft and vicinity to the ground or mountains. Pilot preparing likewise has improved incredibly using new electronic pilot test programs.

**What's available.** Not long from now, all business planes will utilize satellites to pass on their situations to air traffic controllers. This will enable controllers to "see" the airplanes even after they fly into the great beyond. Boeing is at present taking a shot at new strategies called improved radio route, or RNAV, and required route execution (RNP). Utilizing Global Positioning System (GPS) beneficiaries, these procedures improve approach and landing exactness at airports that have restricted ground-based route hardware.

GPS recipients have been essential gear in all Boeing airplanes for quite a while. In spots with next to zero ground-based route, GPS enables airlines to explore utilizing satellites. GPS likewise fills in as a navigational guide for planes when flying in poor climate conditions.



Airlines can utilize RNP/RNAV strategies to get in and out of remote airports that regularly get socked-in by severe climate.

Cooperating. Boeing is working with others in the aviation business to decrease airplane mishaps. In the United States, for instance, different invested individuals have joined the Federal Aviation Administration in a Commercial Aviation Safety Team. The's group will likely decrease the U.S. business lethal mishap rate by 80 percent constantly 2007.

"Boeing is glad for the exceptional safety record our industry has accomplished," said Alan Mulally, president and CEO of Boeing Commercial Airplanes. "Be that as it may, we're rarely fulfilled. We work truly day and night with our customers, pilots and government authorities to make flying even more secure."

The Boeing Company as of late propelled a broad aviation safety site. "Aviation safety is a theme important to individuals everywhere throughout the world," Mulally said. "A ton of misguided judgments encompass this issue, and this new Web website will help teach individuals about airplanes and how they work, just as answer their inquiries concerning aviation safety."

## **1.8 SECURITY**

The Boeing Company is creating improved security flight deck entryways for 747, 767 and 777 airplanes. The new security highlights incorporate expanded obtuse power and ballistics-safe materials and gadgets to open the entryway or discharge uncommon boards for unexpected decompression. The new entryways likewise incorporate an electronic lock that will give pilots power to concede or deny access to the flight deck. Government Aviation Administration confirmation and establishment will start the mid-year of 2002.

The previous fall, Boeing shaped another association to react to the expanded requirement for better travel security. The Safety and Security Services association was shaped to help Boeing airline customers actualize the suggestions of the U.S. Division of Transportation Rapid Response Team (RRT) on Aircraft Security.

"Our group is taking a gander at the security of the whole transport framework itself," said Charlie Higgins, VP responsible for the gathering. "We are moving in the direction of a more extensive scope of enhancements that will make a progressively secure and productive transportation framework for the 21st century." Boeing and the Air Transport Association are

leading the pack in getting the FAA, airlines, makers and others to react to the RRT suggestions.

"We are working with everybody in the aviation business to create proposals for basic industry-wide security measures," said Toby Bright, Boeing Commercial Airplanes official VP - Sales. "We have no contenders with regards to safety and security - just associates."

More grounded Cockpit Doors. One of Boeing's originally upgraded security triumphs was the advancement of more grounded cockpit entryways. These new entryways can withstand projectiles, explosives and enough unpolished power to oppose a solid, enormous male smashing the entryway at full power. Entryway structures for all Boeing aircraft are in definite confirmation programs, and around 30 United States and worldwide airlines have requested roughly 3,300 Boeing-endorsed entryway fortifying packs up until this point.

Boeing additionally has collaborated with Advanced Interactive Systems Corp. (AIS) to offer security preparing to government air marshals and airline workers. AIS has exceptionally respected mastery in law requirement guidance, while Boeing brings to the group broad involvement in flight team preparing.

The latest and biggest aviation security task is the organization between Boeing's Space and Communications Services and Siemens Corp. to introduce and keep up explosives recognition frameworks at the 438 U.S. business airports. The Boeing-Siemens group will likewise prepare around 30,000 airport things screening representatives under this agreement.

Looking for a parity. One test for the aviation business is the way to build travel security while simultaneously keeping up its intrigue. "On the off chance that we make traveling so badly arranged, problematic, slow and costly, individuals won't fly," Bright said in an ongoing discourse to aviation industry insiders. "The arrangements we create need to accomplish something other than increment security - they need to make air transportation safe, secure, proficient and moderate - and we are working tenaciously toward that goal."

## CHAPTER 2

### INDUSTRY PROFILE

#### 2.1 AVIATION SAFETY VS COMMERCIAL PROFITS

The Dutch report on the pulverization of Malaysian Airlines MH17 in Ukrainian airspace is up and coming, yet it is presently evident that the aircraft was shot somewhere around a rocket discharged from the beginning. This criminal demonstration must be appropriately researched and indicted.

The man who terminated the rocket, the lawmakers delaying the war, the Ukrainian government for neglecting to close their airspace or on the other hand the airline itself and the skipper of the aircraft for flying through that airspace knowing there was a war in advancement.

Maybe it is an imperfect arrangement of aviation safety being tested every step of the way by rivalry and colossal money related weights realized by Open Skies approaches and unwinding on the giving of airline licenses.

Malaysian Airlines, in the same way as other others, would have needed to fly the most brief course among Amsterdam and Kuala Lumpur on that portentous night. It intended to limit the measure of fuel consumed (rises to cost) during the flight. So it arranged an immediate course which took it over the Ukrainian domain. They had been told it was safe to hover over 32,000 feet since weapons known to be utilized in the contention couldn't arrive at that tallness. Different airlines had likewise pursued a similar course without episode.

Airline the executives can't deny that expenses are their significant thought and a few airlines are known to have offered pilots money related prizes for cost sparing. This training is in opposition to an appropriate safety culture and urges operational choices to be made on monetary as opposed to safety contemplations.

Progression of airspace in the course of the most recent decades and the development of airline organizations has created a seriously focused market, which is actually what the draftsmen of the approach had at the top of the priority list, as more challenge produces lower ticket costs for the buyer. In any case, this likewise produces the risk that some air transporters may lessen their consumption on preparing and support.

Travelers currently have the decision to fly on a minimal effort transporter (LCC), or a full help airline – yet at a more prominent expense for the full in-flight administration and exceptionally experienced groups.

The inquiry at that point is whether the lower cost ticket qualifies the traveler for indistinguishable measures of safety and security from with an all the more expensive ticket on a full help transporter.

In principle it should, and insurance is given by the different national aviation specialists whose activity is to guarantee that appropriate safety and security measures are kept up by all air administrators under their locale. The International Civil Aviation Organization, (ICAO) is answerable for building up the guidelines with the point of keeping up a steady standard over every single global outskirt.

A considerable lot of the universes' national aviation controllers are inadequate in their tasks and are not adequately resourced by their administrations. This is uncovered in safety review reports distributed by ICAO.

The European Union makes a move to safeguard its airspace by restricting the activity of numerous airlines in European skies, a choice dependent on the ability of the national administrative position to oversee aviation safety.

Were the pilots under strain from company the board to set aside cash and shave their safety edges? Would they have needed to experience an investigation on the off chance that they occupied or diverted once again from their allotted courses for safety reasons?

Pilots' pay rates are lower now than they were before the appearance of LCCs and there are a few airlines where unpracticed pilots can pay for the chance to pick up flight understanding. These pilots are not representatives on a pay. Do the travelers know about this circumstance?

The safety culture of any association, especially an air administrator, begins with the Directors of the company. The CEO and Chairman are answerable for guaranteeing that a decent safety culture saturates the whole association. Be that as it may, in the truth of the business world, is this totally conceivable? The expenses of keeping up high safety guidelines is high yet it is surely more affordable than having a catastrophe!

Ought to MH17 have occupied and flown an additional hour to guarantee it was clear of the combat area? Should the pilots of Air Asia QZ8501 have gone back to Surabaya to maintain a strategic distance from the enormous tempest framework in their way?

In both of these cases would the pilots have still had their occupations the next day or would they have been punished for adding to the expenses of their flights?

Ironically the very strategy of making airlines increasingly aggressive and moderate for travelers could likewise imply that safety is undermined, and no one in the aviation business would contend that profit is a higher priority than safety. Be that as it may, there is call for better arrangement in an inexorably focused market.

## **2.2 AIRLINES MANAGE CONFLICTS BETWEEN PROFITS AND SAFETY**

Commercial air travel is an industry where moderately little slip-ups can bring about excessively critical results. While it is best not to consider this when on the landing area, it is soothing to realize that safety, for airlines, is a significant need. All things being equal, there are cutoff points to how a lot of an airline can spend, and firms must adjust the requests of safety and profitability to abstain from steering monetarily into the rocks.

As it were, with regards to safety, it isn't so a lot of a matter of "how safe would we be able to be?" as "how safe would we be able to stand to be?" The topic of safety versus profitability is a case of the clashing operational destinations firms face all the time and the focal point of our ongoing examination, "Safe or Profitable? The Pursuit of Conflicting Goals" expected in Organization Science.

The airlines balance the double focal point of safety and profits, and the impact these components have on the expensive choice of whether to change the design of their armada of aircraft after an accident.

Refreshing armadas, supplanting more established aircraft or those apparent to be less safe, with more current, progressively solid models, is a significant way that airlines guarantee the safety of their activity. Be that as it may, armada substitution can be an exorbitant exchange including selling at a rebate and purchasing at a higher cost than normal, and choices are not made without examination of an airline's monetary record.

It might appear to be instinctive that progressively profitable airlines are in a superior position and along these lines almost certain, to supplant aircraft saw as less safe. We found this was not the situation. Truth be told, while progressively profitable airlines are commonly ahead on the safety front, with regards to making changes to their armada after an accident, it was the less profitable bearers that were bound to auction aircraft and supplant them with models considered increasingly dependable.

Less profitable firms are increasingly responsive

To follow aircraft deals and buys, we utilized armada organization data from the site [www.airfleets.net](http://www.airfleets.net), which incorporates full data on traveler aircraft over the business, just as accident records of every single worldwide airline. We at that point limited these accident insights down to those accidents where an aircraft was esteemed for all time unfit to fly (alluded to as "frame misfortune accidents").

An analysis of these insights demonstrated that following a frame misfortune accident, among the gathering of airlines that brag better than expected safety records, low-profit bearers expanded aircraft deals by 55 percent while high-profit airlines expanded aircraft deals by 29 percent.

Profitability played a significantly progressively definitive job among airlines with generally high accident rates. When we surveyed airlines with a comparative beneath normal safety record, firms with low profitability were 50 percent bound to sell aircraft than those with higher profitability.

We likewise inspected the tenor of media inclusion for every aircraft model after an accident and found that advertising, while not as compelling as accident rates, were a thought for leaders. Less profitable airlines were increasingly disposed to sell when the media tenor in regards to their armada was least great.

To put it plainly, while failing to meet expectations airlines were bound to supplant aircraft in an offer to improve safety, prosperous firms were not all that responsive, being less at risk and increasingly ready to endure an outrage.

These discoveries are especially intriguing when taking a gander at the business today, as airlines consider their reaction to the ongoing air catastrophes including the Boeing 737 Max. After two lethal accidents and the overall establishing of the model, air transporters are

looked with the expensive choice of what to do straightaway. The Boeing 737 Max is a moderately new model however one that has been broadly acknowledged via airlines, especially minimal effort bearers. As of February 2019, 376 aircraft have been conveyed and another 4,636 are on request. As of now, Garuda Indonesia, Lion Air and various different bearers are apparently dropping or inspecting their requests with Boeing.

Notwithstanding, given our discoveries and the way that spending airlines, which make up the greater part of Boeing 737 Max's top customers, are commonly more profitable than full-administration transporters, it is impossible that such a large number of airlines will drop their requests. Southwest Airlines, the main client of the Boeing 737 Max, as of late finished its 46th straight year of profitability. Ryanair, another top client, posted a 2018 net profit of €1.45 billion, a 10 percent expansion on the past budgetary year. That flydubai, the Boeing 737 Max's second greatest client, has posted entire year profits since 2012 and turned out recently with confirmations the aircraft stayed fundamental to its future, further supports our discoveries.

While the consequences of our examination may contradict general desires, they really affirm the reason that when organizations perform underneath yearnings (for example less profitably), supervisors become more risk loath and take activities planned for improving their company's endurance.

This isn't to recommend that apprehensive travelers should sidestep the more profitable, industry-driving transporters for their less fruitful rivals. There is as of now great proof that an airline's safety record will decay when its edges or profitability are low. Nonetheless, aircraft deals and purchases are made at the top degree of an association, by people who are very much aware of the safety outcomes of their activities and of the results that any accident will have on the firm. Ranking directors may even speculate that cost-cutting happening in different regions of the company's tasks can possibly imperil safety, and along these lines endeavor to make up for that probability when choosing what to do about aircraft substitution.

At last, what our examination found was that both safety and monetary targets are contemplated when airlines choose whether to supplant aircraft models after an accident. The goal that triggers the more grounded response is the one seen as being increasingly significant for the association's endurance.

### 2.3 COSTS OF AVIATION SECURITY

Except if critical changes are made, the fiscal and monetary expenses of the present aviation security framework are probably going to arrive at unsustainable levels throughout the following 15–20 years as the quantity of air travelers and air cargo keep on developing. The quantity of air passengers is anticipated to develop at a normal yearly pace of somewhere in the range of 4.2 and 4.7 percent through to 2033 and roughly 85% of this development is anticipated to happen on our current (2014) aviation arrange, By 2030, roughly six billion passengers every year will require security and screening at airports around the globe.

An examination demanded by the European Commission appraises that in 2002, European all out uses on aviation security (for 18 part states) totalled €2.8 billion (\$2.7 billion US).<sup>4</sup> We gauge that all out spending on aviation security by European airports has dramatically increased in less than 10 years, coming to €5.7 billion (\$7.6 billion US) in 2011.<sup>5</sup> An increasingly complete image of the pattern in aviation security consumptions is accessible for the U.S. furthermore, Canada. U.S. government financing of the Transportation Security Agency (TSA) has expanded essentially since its beginning, developing from \$2.2 billion of every 2002 to nearly \$8 billion out of 2013.

The pattern of consumptions in Canada over a similar period, where spending by the Canadian Air Transport Security Authority (CATSA) expanded in a lot of a similar example yet cresting at \$600 million US in 2011 and declining from that point. The overall size of the U.S. furthermore, Canada make examinations of outright burning through unenlightening, thus, spending on aviation security per capita and per screened traveler in the two nations from 2005 to 2014 Reveals a critical contrast between the two nations regarding spending for every capita, with the U.S. spending by and large \$9.92US more per capita that Canada over the ten-year time frame.

The U.S. spending more than Canada per screened traveler in spite of the fact that the thing that matters is a lot littler, driven by the way that the quantity of air passengers in the U.S. (comparative with the populace) is a lot bigger than in Canada. The reflected spike in uses for 2009 reflects various reactions to the budgetary emergency and downturn in the two nations while traveler volumes declined in both Canada and the US (diminishing incomes from aviation security charges), spending per screened traveler ascended in the U.S. be that as it may, declined in Canada. Some portion of the clarification lies in contrasts in how aviation security is financed in the two nations.



Despite the fact that there is restricted nation level data accessible, we have endeavored to analyze how costs change with changes in the absolute number of passengers served (total at the nation level). We explore two costs; (a) all out working in addition to capital expenses and (b) traveler screening and pack check costs. The previous utilizes data from Canada, U.S. also, Australia and the last uses data from Canada, U.S. what's more, New Zealand. All expenses are in genuine terms and communicated in Canadian dollars.

Absolute working and capital costs, with complete expense as the reliant variable neither one of the countries sham variable is critical, which means there is no distinction in expenses between Canada, U.S. what's more, Australia that would be clarified by some different factors or that are inborn to those particular nations. The gradual expense of serving a traveler is \$11.79 and expenses have been expanding after some time as shown by the positive and critical coefficient on the time variable. Assessing the flexibility of all out expense as for changes in the quantity of screened passengers at the mean, gives a versatility of 0.96 which suggests slight cost economies.

Indistinguishable factors from utilized in the relapses detailed were relapsed on all out traveler screening and stuff costs. Three nations were incorporated into the data set – Canada, U.S. also, New Zealand neither of the nation sham factors are critical, while traveler screening costs in genuine terms are expanding after some time. The steady cost of serving a traveler is \$9.56 (CAN). Assessing the versatility of traveler and screening costs at the mean yields an estimation of 0.536; a 1 percent expansion in screened passengers expands boarding and screening costs by 0.536 percent. This worth shows critical cost economies, which is sensible given that a fixed group of screeners can process an expanding number of passengers before including another screening group.

Europe has an alternate model to finance and give aviation security whereby National governments set security guidelines and every airport in a nation (or part state) gives the security administrations (either through delivering it themselves or contracting out) and collects a charge on airlines or potentially passengers.<sup>10</sup> Although data is restricted, we had the option to develop proportions of security costs for an example of airports. Normal security cost per traveler fluctuates from \$6.28 at Saltsburg Airport, Austria to \$0.73 at Sabiha Gokcen Airport in Istanbul. The normal expense for all airports in the example was \$2.88 per traveler. These numbers will be to some degree contorted if move passengers are not screened when they associate and there will be a few costs for screening cargo and to the

degree an airport handles a lot of cargo, this will upward predisposition the midpoints. To address for these potential inclinations we assessed a cost model that included cargo, level of worldwide passengers, regardless of whether the airport was a huge center point as well as entryway and sham factors were utilized to inspect contrasts crosswise over nations.

The two relapse determinations (direct and logarithmic) with factually noteworthy coefficients showed in strong. The aftereffects of the two determinations are very comparative. The minor expense per traveler is \$2.59; significantly not exactly the past relapse that included data for U.S., Canada and Australia. Be that as it may, the flexibility of expense concerning passengers is assessed to be 0.94, a comparative figure to what was evaluated before. Security expenses are higher for huge center points and of course, cargo adds \$36.33 per ton to security costs, with a versatility of 0.09. The extent of global passengers doesn't appear to influence by and large security costs in the EU. This is fairly astonishing given the enormous interfacing centers of Frankfurt, Munich, Charles de Gaulle, Amsterdam (Schiphol) and London Heathrow. Be that as it may, all traffic between Schengen part states is viewed as local traffic. Spain, Portugal and Turkey have lower security costs overall and Austria has greater expenses, generally there are no critical cost contrasts among EU part states.

#### Air cargo

Air cargo incorporates hold-checked stuff of passengers traveling on a flight, paunch hold air freight traveling on a traveler aircraft and freight traveling on devoted air freighter aircraft. Every one of these kinds of 'cargo' is dealt with diversely for security screening.

Handled gear is gone through machines that can recognize certain materials, fluids, explosives and distinguish objects that could be a danger. In the mid-2000s when there were insufficient machines to screen checked things there was a positive sack match program set up this necessary that any pack on a flight needed to coordinate with a comparing traveler on that flight. This program has advanced with the end goal that a traveler can't have control of their handled gear. All processed baggage is screened however might be set on a before or later flight, the traveler whose pack it is, doesn't have the foggiest idea about this. On whole deal flights in every way that really matters, checked stuff and passengers coordinate.

There is a huge committed air freighter armada; air freighters move 72% of airfreight from SE Asia to Europe and convey 80% of transpacific and 43% of trans-Atlantic air freight.<sup>12</sup> Screening of air freight in certain regards is simpler than screening passengers, with less stochastic interest and 100 percent utilization of innovation. Be that as it may, actualizing the screening cargo in gut hold of aircraft has taken longer than traveler screening. There are various challenges. For instance, it isn't plausible to screen air freight ultimately to put on an aircraft since it is in compartments or palletized. The sum and scope of screening hardware shifts crosswise over airports and some cargo is unreasonably enormous for x-beam gear. A second and significant issue is the changing guidelines for reviewing air freight inbound from different nations. This was brought to the fore in 2012 when fear based oppressors endeavored to send printer toner cartridges from Yemen to the U.S. containing explosives.

ICAO has made a lot of norms, including screening (where practicable) for all air freight preceding flight departure.<sup>13</sup> A key segment of the program is to have directed controllers investigate air freight and keeping up it in secure premises before being sent; this is a piece of the Air Cargo Advance Screening Program created by U.S. Branch of Homeland Security. While this program depends on x-beam and screener examination for air freight in gut hold, for bigger air freight it depends on noteworthy measures of development data concerning the things being dispatched including sender shipper, root freight forwarder, ground handler, transporter, goal ground handler, goal freight forwarder and proctor. This methodology is a risk based strategy where increasingly nitty gritty review are completed on high risk freight/cargo.

In the EU all transporters conveying cargo into the EU from a third nation must apply for an 'Air Cargo or Mail Carrier Certificate' (ACC3). Free validators for examining air freight were to be prepared and situated in non-EU nations. A program was likewise started for air cargo propelled screening. Firms would be enrolled and have an 'approved monetary administrator' to do security investigations. This program is like the U.S. program, Customs-Trade Partnership against Terrorism (C-TPAT). The later program depends on cautious and careful data/data analysis on air cargo shipments.

## **2.4 MEASURING OUTPUT IN AVIATION SECURITY FOR MAXIMUM PROFIT**

Generation hypothesis can be used to situate our pondering exchange offs between different contributions to the creation of aviation security administrations. In financial matters, a generation capacity depicts the innovation of creation by relating how different information

sources (for example work and capital gear) are joined to create a quantifiable yield. This methodology features the way that inside a given innovation of creation, a similar degree of yield can be delivered utilizing various blends of information sources. For instance, a given degree of aviation security may be gotten in either a work concentrated or a capital serious way or by means of some decent blend. The ideal (most effective) methods for generation will rely on the relative profitability and cost of each information.

Practically speaking, while at the same time estimating sources of info and costs are conceivable, characterizing and estimating yield is testing. The yield of aviation security is difficult to gauge in light of the fact that the expected result of all security exercises is the relief of dangers, so what precisely is delivered? In a perfect world we need to quantify the complete costs (loss of human life, annihilation of benefits and so forth.) that would have happened had a specific security measure or arrangement of security measures not been set up, however this isn't watched. Without a plainly determined proportion of yield, one can only with significant effort perform advantage cost analysis, which is required in the event that we are to proficiently apportion assets between aviation security and other potential exercises or on the off chance that we wish to allot assets productively between contending security measures. Think about an undertaking, which requires some underlying speculation of assets in year 0 and kept subsidizing every year for the life of the task until the venture finishes in year.

#### Gainful efficiency and information relationships

Beneficial efficiency (estimated by the cost of creating a given degree of yield, holding quality fixed) can shift contingent upon how work exertion is joined with different capital data sources. In the domain of aviation security, the manners in which that capital resources encapsulating new innovation cooperate with human work exertion have genuine and significant ramifications for the general degree of security gave and to efficiency. In the second article in this issue, Paul Benda acquires his long periods of experience the U.S. Division of Homeland Security to hold up under on issues identifying with the present and future job of innovation in aviation security. In his editorial article, Mr. Benda contends that innovation can possibly improve the degree of security as well as to improve efficiency and give passengers a superior air travel understanding. He underscores the significance of upgradeable innovations and recommends that in future, innovation will empower more

centralization and subsequently can expand the profitability of airport screening, which suggests changes to way security staff are right now utilized.

To exploit innovation enhancements, the organizations overseeing the arrangement of aviation security should be adaptable enough to receive new advances as well as to roll out important improvements in the blend of information sources. New advances (biometrics for instance) offer the possibility to change the manner in which that aviation security is given, anyway the reception of such advances is additionally risky in view of the confinements in our capacity to quantify yield. To the degree that the appropriation of another innovation suggests an alternate set or mix of contributions than was utilized previously, arrangement producers and those directing the security framework face a troublesome undertaking in surveying the effect. Without counterfactual proof, another innovation could be accused (appropriately or wrongly) for making vulnerabilities (if an effective assault were to happen after its execution, for instance), particularly if the new innovation replaces components of the old framework. Such estimation issues make an institutional motivating force to just make changes that add extra layers to the framework without decreases in existing measures. The risk at that point is that after some time, an ever increasing number of layers are included with no comparing reallocation of assets. Not exclusively will this expansion costs after some time, however it might likewise make wasteful aspects and stifle the planned advantages of new advances.

Brian Jackson and Tom LaTourette give a systematic structure to seeing how various layers of aviation security collaborate. Jackson and LaTourette show how each layer of security can be mapped onto four general aggressor ways. In their analysis, Jackson and LaTourette present the likelihood that another layer of security could put asset requests on existing layers that lead to diminished or traded off viability. Significantly, Jackson and LaTourette expect 'clever enemies' who adjust in light of new security measures. This way to deal with assessing layered security exposes the plausibility of increasingly itemized cost-advantage analysis of security measures and gives a system to encourage the conceivable expulsion or downsizing of existing security layers as new layers and advances are embraced. This is a basic advance if aviation security costs are to be monitored as the framework advances.

The customary neoclassical generation work in financial aspects is quiet on issues relating to authoritative structure and human conduct; but then these variables can be basic in aviation security. Evaluating security risks through the screening of passengers includes human

connection and correspondence among passengers and screening specialists, yet additionally between the different gatherings engaged with the general security process. A perspective on airports as mind boggling administration associations with a blend of formal and casual authoritative structures and data streams. Specifically he featured the significance of interpersonal organizations and the advancement of casual correspondence channels and basic leadership forms. European airports give data on how security and screening choices are really made and the progression of data around those choices. The outcomes demonstrate that security faculty doesn't carry on the manner in which they may be relied upon to in a hypothetical portrayal of their association and its proper procedures. Besides his examination recommends that as opposed to the conventional perspective on passengers as "latent gear-teeth" in security process, passengers interface with screening staff and this has significant ramifications for screening time.

Human factors in the zone of traveler things screening In a tasks centered methodology Jacek Skorupski builds up a model and a PC framework equipped for considering human factors in the screening procedure. His model consolidates abstract conditions into the basic leadership process by utilizing a fluffy surmising framework with parameters dependent on a mix of master supposition and field inquire about at Katowice-Pyrzowice airport. Dr. Skorupski contends that such demonstrating can be utilized to assess security screening specialists and to improve the structure of preparing projects to upgrade execution and improve efficiency.

## **2.5 AVIATION SECURITY FINANCING**

The financing of aviation security post-2001 has not occurred in a uniform manner around the globe and specifically is attached to a wide range of country explicit administration structures. Lamentably there is almost no straightforwardness concerning precisely how much national governments are spending on aviation security from general expense incomes and how much air travelers and airlines are paying for aviation security through reserved taxes and charges. While a few data on portrayed security charges is accessible for certain countries (Germany, Italy, Spain for instance), there is no real way to discover if these distributed charges speak to add up to financing. In countries with government run airports (China for instance) government financing likely surpasses incomes from distributed security taxes, which are set moderately low. In the interim in countries with exclusive airports (the UK and Australia for instance) singular airports don't distribute depicted aviation security charges exacted on airlines and passengers yet rather distribute 'passenger administration

charges' which incorporate various administrations, one of which is aviation security. In these cases it is additionally indistinct how much (assuming any) administration consumptions cross-finance a few parts of aviation security. Therefore, beneath we just report data from Canada and the U.S. where increasingly exact data is accessible. Anyway this two-nation examination is adequate to show two altogether different ways to deal with the financing of aviation security.

The administrations of the U.S. also, Canada both responded rapidly to the September eleventh assaults yet in various manners. The U.S. chosen for a model in which one huge government office (the TSA) would assume control over all parts of aviation security including oversight of security norms at airports, testing and reception of new security innovations and the preparation and arrangement of screening work force over America's airports. Correspondingly, an enormous extent of the costs of aviation security in the U.S. have been financed out of general expense incomes with the rest of through incomes from a security duty exacted on air travelers. In 2001, the administration presented the September eleventh security expense, which was set at \$2.50 per enplanement per passenger per single direction trip, up to a limit of \$5. There was additionally an aviation security foundation charge which is an expense collected on air bearers equivalent to the cost for passenger and stuff screening in the year 2000; these were assessed by GAO to be somewhere in the range of \$450 and \$471 Million.

In Canada, the model was extraordinary. The government made the Canadian Air Transport Security Authority (CASA) as an autonomous organization with a command to test and actualize new security advances and to manage the preparation and norms of security staff. In contrast to the U.S., under the Canadian model, security staffs are provided by private market firms. The Canadian government initiated its own administrative assessment on air passengers; the 'air travelers' security charge' (ATSC) anyway as opposed to the U.S., the expense was planned to cover the majority of CATSA's uses (with no extra spending originating from general duty incomes). Therefore the relative monetary weight confronting air passengers versus all residents in Canada is altogether different than in the U.S.

A breakdown of absolute uses for the period 2005–2014 by the TSA one can see that the incomes gathered through the September eleventh security expense has remained moderately level over the period. Given an expansion in spending following the money related emergency and downturn in 2008, government spending expanded as needs be. One can see a

decrease altogether and government spending in 2014 and a slight ascent in the incomes gathered from the security expense. In 2014, the U.S. government expanded the September eleventh charge to a level expense of \$5.60 (paying little mind to the quantity of enplanements) per single direction trip. Moreover, in the proposed 2014 spending plan by the Obama Administration, the arrangement is to expand the September eleventh security expense by around 50 pennies every year until 2019. In this way while the U.S. has settled on a mix of client pay and residents pay in the financing of aviation security, the mix is changing with moderately more weight within a reasonable time-frame being set on air travelers.

Data from 2005 to 2014, complete incomes from the ATSC surpassed CATSA consumptions both before 2007 and after 2011. Some portion of the clarification gets from capital spending which started to increment relentlessly in 2004 so that by 2007, all out spending was more noteworthy than absolute incomes from the ATSC. The impacts of the money related emergency and downturn, hosed ATSC incomes notwithstanding these higher capital costs and this drove the central government to expand the ATSC in 2010. These rate increments were noteworthy, with the residential expense per chargeable enplanement multiplying from \$4.67 CAN (most extreme charge of \$9.33) to \$7.12 CAN (greatest charge of \$14.25). The ATSC for transborder passengers expanded from \$7.94 CAN per chargeable enplanement (greatest charge of \$15.89) to \$12.10 CAN (most extreme charge of \$24.21). At long last, the ATSC for universal passengers expanded from \$17 CAN to \$25.91 CAN. These increments in ATSC rates joined with the moderate however unfaltering recuperation of the large scale economy and air passenger traffic has caused ATSC incomes to increment drastically over the most recent couple of years, while capital spending and variable costs have declined.

In this manner the present pattern shows developing yearly surpluses, which basically return to wind up general incomes for the government gauge the welfare misfortune in Canada because of the inconvenience of security expenses for that year.<sup>16</sup> According to these evaluations, in 2011 there were 690,000 less passengers traveling to/from and inside Canada because of the air transport security charge. This converts into \$227 Million in renounced income to the airlines and a financial welfare loss of \$2.2 Billion.

The noteworthy contrasts in income per passenger from security charges Per passenger income for Canada is moving at a disturbing rate while for different countries income per passenger is leveling off. The U.S. gathers the least sum and in spite of late increments in passenger security charges there, stays well beneath different countries.



## CHAPTER 3

### LITERATURE REVIEW

#### 3.1 ECONOMIC ANALYSIS OF AVIATION SAFETY

As may be normal, a significant part of the writing on aviation safety has its underlying foundations in building and innovation (Rodrigues and Cusick, 2012; Stolzer, Halford, and Goglia, 2008). A significant part of the financial investigations of airline safety during the 1980s and mid 1990s concentrated on the potential safety impacts of deregulation and advancement, and the relative safety execution of industry sections, particularly new contestant bearers. In spite of the fact that the ends were blended, Savage demonstrates that safety records for new contestant airlines in the mid 1990s were more terrible than for set up transporters (Savage, 1999).

In the previous decade however, there has been little variety in safety among the significant airlines in the created world. Endeavors to analyze relative safety execution in the creating scene have been hampered by issues of data accessibility and irregularity.

Generally the emphasis of research on aviation safety has been on breaking down accidents, examining their causes, and suggesting restorative activity. All the more as of late, notwithstanding this receptive way to deal with improving aviation safety, expanded accentuation has been put on adopting a proactive strategy. This methodology includes distinguishing developing risk factors, portraying these risks through demonstrating introduction and outcomes, organizing this risk, and making suggestions with respect to important enhancements and what variables added to the accident. This methodology puts more accentuation on hierarchical and deliberate risk factors (GAO, 2012).

#### Financial (responsive) investigations of safety

While the overall aviation safety record has improved drastically after some time, these safety advances have not been equitably appropriated over all portions of commercial aviation nor among all countries and areas of the world (Barnett, 2010; Barnett and Higgins, 1989; Barnett and Wang, 2000; Oster, Strong, and Zorn, 1992, 2010). A bunch of scientists, notwithstanding those distinguished above, have attempted to recognize what causes these varieties in accident rates among air transporters.

The impact of profitability on an airline's safety record is one zone that has gotten a fair measure of consideration, with blended outcomes. Research performed in 1986 by Golbe found no critical connection between airline profitability and safety. Rose (1990) found a critical connection among profitability and lower accident rates.

Upon a closer analysis of the data, it was resolved that this connection amongst profitability and safety was available for medium and little airlines yet was not measurably noteworthy for bigger airlines. A 1997 analysis of the Canadian airline industry by Dionne, Gagné, Gagnon, and Vanasse (1997) recognized a negative connection among profitability and safety for the littlest airlines analyzed. While superficially this outcome may appear to be strange, the examiners found that those little airlines that spent more on upkeep, which would contrarily affect the primary concern, experienced lower paces of accidents.

An ongoing update to the Rose analysis found a negative connection between money related execution and accident rates among air transporters, particularly among littler local bearers (Raghavan and Rhoades, 2005). Explicitly it was discovered that the negative connection among profitability and safety existed for both major and territorial airlines however was measurably noteworthy just for the last mentioned.

Noronha and Singal (2004) utilize a somewhat unique system to address the inquiry whether an airlines' budgetary wellbeing affects its safety record. They note that past investigations have recognized a feeble or non-existent connection between money related wellbeing and safety and set this might be expected to a limited extent to airlines improving their profitability in the short kept running by lessening interest in safety. Rather than utilizing profitability as a proportion of monetary wellbeing, they use bond evaluations as an intermediary for money related execution. It is resolved that airlines with more grounded bond evaluations are safer than those airlines that are monetarily powerless. The creators underscore that despite the fact that they found a relationship between's budgetary wellbeing and airline safety, they were not able set up causation.

Savage (2012) utilizes an alternate way to deal with deciding whether there is a connection between an airline's funds and its safety record. In principle, an airline would consider safety a quality marker that would lessen the aggressive spotlight on costs. At the end of the day, by building up a superior safety record than its rivals, an airline ought to have the option to expand its profitability. In spite of monetary hypothesis recommending that airlines should endeavor to separate themselves from their rivals so as to increase their primary concern, it

shows up they don't do this by and by, particularly for airlines serving a specific market fragment or geographic district.

He credits this wonder to the trouble airlines have successfully imparting safety differentials and the disappointment of customers to enough disguise what data they do get. This thus implies buyers are reluctant to pay a premium for safety improvements they neglect to see.

In a reevaluation of the connection between an airline's profitability and its safety record, Madsen (2011, p. 3) proposes that the "strikingly conflicting outcomes" in the current experimental writing are because of an emphasis point in the connection among profitability and safety. His analysis ".shows that safety changes with profitability comparative with yearnings, to such an extent that accidents and episodes are well on the way to be experienced by associations performing close to their profitability targets" (Madsen, 2011, p. 23). At the end of the day, if an airline is somewhat beneath its profitability target, it has a motivation to build its risk of accidents by spending less on safety. Or on the other hand, in the event that it is somewhat over its objective, a decrease in spending on safety can significantly affect its capacity to stay over the profitability target.

Alternately, when an airline is significantly above or underneath its profitability focus on, the motivator to lessen spending on safety is impressively less. In the previous circumstance, decreases in spending on safety (expanded accident risk) won't have a lot of impact on the airline's primary concern. In the last circumstance, an airline wants to improve its money related status and one approach to accomplish this goal is by lessening its risk of accidents (spend more on safety). Notwithstanding, Madsen's exploration doesn't address the systems by through which safety might be undermined, nor does he endeavor to group accidents or episodes that might be more connected with such authoritative conduct. For instance, in the event that airlines decreased safety ventures to meet safety goals, at that point we may hope to see decreases in support cycles or in pilot preparing.

By and by, numerous individuals of these parts of aviation safety are to a great extent incorporated with operational cycles and are additionally administered by work and administrative understandings. Others have examined the connection among support and aviation safety. Marais and Robichaud (2012) take a gander at the impact that upkeep has on aviation passenger risk. They found a little however huge effect of ill-advised or insufficient upkeep on accident risk.

Likewise, they verified that accidents that have support as a contributing component are more genuine than accidents as a rule. Another examination has suggestions for the impact that maturing aircraft may have on accidents and by and large safety levels. In an examination of the impact the selection of severe item obligation gauges has had on the general aviation industry, it was discovered that risk protection costs for new planes expanded altogether (Nelson and Drews, 2008). Therefore, makers raised costs apparently which had an extensive negative effect on the clearance of new aircraft. Subsequently the normal age of the general aviation armada expanded. The creators anticipated that the general aviation accident rate and the quantity of fatalities would have been significantly lower if new deals had not been unfavorably influenced. They quality this lessening in safety to the nearness of more seasoned, more accident inclined aircraft.

### **3.2 PROACTIVE APPROACHES TO SAFETY ANALYSIS**

As the safety record of the aviation business improves it has turned out to be progressively apparent that the likelihood of an accident, particularly a lethal accident, is very low. This makes it perpetually clear that dependence on examinations of accidents after they have happened gives just an incomplete picture of aviation safety. The outcome has been expanded consideration being paid to recognizing approaches to proactively decide how changes in the aviation framework influence the risk of accidents. This contention depends on work by Reason on displaying of hierarchical accidents (Reason, 1990, 1995, 1997, 2000, 2005).

Reason supports a coordination of receptive and proactive ways to deal with the analysis of safety e what he alludes to as the intelligent period of framework activities, where safety, operational, and the executive's frameworks cooperate. This theoretical structure has turned into the reason for "swiss cheddar" models of safety the executives, where most accidents are viewed as the consequence of various disappointments in a framework. In Reason's work, for an accident to happen, the majority of the openings (disappointments in safety protections) in different cuts of Swiss cheddar need to arrange for an accident to happen.

This point of view is the reason for a great part of the advancement and accentuation on Safety Management Systems. For instance, the Federal Aviation Administration (FAA) is putting more accentuation on a proactive methodology through its utilization of Safety Management Systems trying to recognize and lessen risks (GAO, 2010a). Adopting a proactive strategy to upgrading aviation safety is an unpredictable undertaking (Roelen, 2008).

To decide and survey risk tentatively includes endeavoring to distinguish the perplexing chain of occasions that for the most part are related with an aviation accident. Throughout the years various methodologies have been taken. These methodologies incorporate proactive causal models, that attention on envisioning issues that lead to accidents; impact risk models, which spotlight on the loss of detachment between aircraft both on the ground and in the air; human blunder models, that endeavors to follow the arrangement of responses that jump out at an underlying erroneous execution of an underlying errand; and outsider risk models, that analyze the likelihood that a slamming aircraft murders or harms a person on the ground (Netjasov and Janic, 2008).

Broadening Reason's thoughts, Lofquist contends that the utilization of customary safety measurements e conventional receptive and proactive analysis e fails to catch how various factors in a mind boggling aviation framework may be the guilty party. "At the point when accidents do happen, we have a quantifiable sign that things are not safe, however when nothing occurs. We don't have a clue whether this is because of appropriately working safety forms or because of favorable luck" (Lofquist, 2010, p. 1523).

Aviation has consistently depended on covering and associating frameworks to oversee safety and make the edge of safety. By concentrating on the main driver of an accident, authoritative and administrative conditions that added to the accident might be ignored.

Plainly a progressively thorough way to deal with the analysis of aviation safety, along the lines of what Reason and Lofquist propose, can be extremely valuable in creating safety practices and oversight.

Be that as it may, progressively conventional responsive expository methodologies stay valuable in recognizing fragments of the aviation business where safety execution is tricky comparative with the remainder of the business. In this vein, there are significant research openings in the improvement of firm level social data concerning safety ventures, more disaggregation of occurrence data, and improving data accessibility and quality about safety execution in explicit areas and fragments of aviation.

### 3.3 OVERVIEW OF THE AIRLINE INDUSTRY

The primary fixed wing booked air administration was begun on January 1, 1914 from St. Petersburg, Florida to Tampa, Florida in the US. From that point forward airlines have been developing to give local and global air administrations utilizing little to enormous airplanes (Wensveen, 2007). Numerous countries have national airlines that the administration possesses and works. Completely private airlines are dependent upon a lot of government guideline for financial, political, and safety concerns. For example, governments frequently intercede to stop airline work activities to secure the free progression of individuals, correspondences, and merchandise between various areas without bargaining safety.

The International Civil Aviation Organization, a United Nations organ, sets up overall gauges and prescribed practices for safety and other essential concerns. It likewise arranges International common aviation exercises. National or local common aviation specialists such the European Aviation Safety Agency (EASA) or the US Federal Aviation Administration (FAA) direct the confirmation and activity of airlines in their particular countries. Most worldwide air traffic is directed by respective understandings between countries or locales, which assign explicit bearers to work on explicit courses. Reciprocal understandings depend on the "opportunities of the air", a gathering of summed up traffic rights extending from the opportunity to overfly a nation to the opportunity to give residential flights inside a nation.

The airline business contributes extraordinarily to the worldwide and national economy by moving individuals and cargo and making employments and monetary movement (IATA, 2014). It likewise gives overall access to time delicate items from prescriptions and new produce to crisis help. As per the IATA yearly report (2012) about three billion individuals and 47 million metric huge amounts of cargo were shipped safely via air in 2012. This action has upheld around 57 million employments and \$2.2 trillion in monetary action which is about 3.5% of worldwide GDP. The greater part the world's voyagers travel via air and aviation supports famous major worldwide occasions, for example, the Olympic Games. Aviation improves lives by uniting families and companions, crossing over societies, and spreading thoughts.

Without airlines, organizations would have substantially less access to worldwide markets and be less ready to accomplish more noteworthy efficiency underway through globalization. Without airlines, recreation travel would be substantially less broad, confining the financial and improvement benefits accessible from a flourishing the travel industry. The development

of the worldwide airline industry additionally includes some more extensive costs, for instance from natural discharges. Be that as it may, airlines keep on gathering the requests of customers for more noteworthy travel while meeting ecological, wellbeing, safety and security commitments in a mindful way.

Correspondingly, Debt suppliers to the airline business are likewise all around remunerated for their capital, more often than not contributed with the security of a versatile aircraft that can be asserted effectively whenever.

Be that as it may, profitability in this essential segment of the business is at extremely low levels. As per the IATA airlines have neglected to get adequate financial specialist returns previously and during the investigation time frame. The normal yearly profit for capital of world airlines has been lower than the weighted normal cost of capital (WACC). The industry is presented to various inward and outside components, for example, relentless challenge, fuel value instability, monetary downturns, political changes and clashes, significant commercial and money related weight from different partners, mechanical progressions, scourges, and psychological warfare.

The motivation behind why the business is presented to such factors vigorously is its worldwide network which makes it defenseless against different concerns be it nearby, local or global (Oprea, 2010; Buhalis, 2003; ICAO, 2013; Brauer and Dunne, 2012). In addition, the Airline business is helpless against foundational emergencies and risks which have prompted the formation of costly safety guideline which brought about diminished incomes and unreasonable limits. Despite the fact that airlines have been generally government-possessed or upheld in numerous pieces of the world, in ongoing decades the pattern has been moving towards autonomous, commercial open organizations by giving more opportunity to non-government responsibility for. As the outcome, expanding number of commercial airline organizations has put more weight on their administration to persistently look for profits.

Then again, expanding rivalry among airlines and expanding costs of activity require improved efficiency in airline tasks to create the necessary profit. In like manner, airline administrators are utilizing different business systems to remain profitable and proceed with tasks regardless of the difficulties. Therefore occasional and constant monitoring and appraisal of determinants of profitability with a definitive point of taking proactive and opportune measures to keep up profitability and forestall tremendous monetary misfortunes is an obligatory necessity (Schefczyk1993).

A portion of these activities incorporate; executing stringent cost sparing and control components, re-appropriating non-center business exercises to upgrade efficiency and adequacy, uniting and decreasing the quantity of flights on less profitable courses, and getting provincial airlines to improve asset usage and furthermore make economies of scale and collaboration (Morrell 2007;Teöke 2010; Matei 2012). Moreover, airlines likewise actualize different supporting practices to oversee risk introduction such as changing costs of fuel, remote money conversion standard vacillations, financing cost vacillations and others which influence airline profitability (Abbey 2007;Pwc 2009; Fernando 2006).Moreover, the airline business has been embraced different types of collective activities with a definitive target of improving cost efficiency, making economy of scale, and improving business sector influence (Evripidou 2012). The activities in corporate mergers and acquisitions, different types of commercial participation understandings and foundation of airline unions (Benjamin 1994,Czipura and Jolly , 2007; Rajasekar and Fouts 2009). Every one of these endeavors have been completed to in the long run empower airlines to remain in the business, improve profitability and keep on giving the necessary air transport administrations.

In spite of the forceful cost cutting, basic and social changes, scaling back, mergers and other efficiency improvement via airlines, profitability is still low in the business. Therefore, Equity proprietors are not remunerated sufficiently for risking their capital, aside from in a couple of airlines (IATA 2014). Financial specialists ought to hope to win at any rate the typical return created by resources of as comparative risk profile, the weighted normal cost of capital (WACC). In many businesses it's higher than the cost of capital. Therefore, Equity financial specialists are seeing their capital therapist consistently. This obviously demonstrates the power of rivalry and the difficulties to working together in the business. In any case, with the sharp decrease in the cost of fuel, it is demonstrating a positive pattern and has gotten another first light of trust in the business.

### **3.4 MEASURES OF PROFITABILITY IN THE AIRLINE INDUSTRY**

#### **Profitability**

Profitability implies capacity to make profit from all the business exercises of an organization, company, firm, or an undertaking. It demonstrates how proficiently the administration can make profit by utilizing every one of the assets accessible in the market. As indicated by Howard and Upton, "profitability is the capacity of an offered venture to gain a return from its utilization.



Different and various measures are utilized via airlines to gauge profitability. The most common ones have been recognized and portrayed underneath:

#### Operating Ratio

The operating ratio is characterized as operating income communicated as a level of operating consumption; operating edge is an elective expression that is like edge on sales (Morrell, 2007). The operating ratio or edge gives an indication of administrative adequacy in controlling costs and expanding incomes. Nonetheless, it tends to be misshaped by changes in depreciation strategy, or as with from responsibility for to operating leases. An elective formulation of this ratio that maintains a strategic distance from the operating lease/possessed aircraft distortion is operating profit (after intrigue charges) communicated as a level of operating incomes.

#### Net Profit Margin

The net profit edge is after duty profit communicated as a level of operating income or turnover. This ratio has the preferred position over the operating ratio or edge in that it is free of the operating lease distortion. In any case, the edge for a specific year might be expanded or decreased by huge resource deals, rebuilding costs or resource compose downs.

#### Return on Invested (Capital Employed)

Return on invested capital (ROIC) is the pre-charge profit before premium paid as a level of normal complete long-term capital utilized. Here the ratio could be determined before net intrigue. A few airlines characterize this ratio as operating profit as a level of capital, however it is progressively intelligent to incorporate any pay from resource deals and ventures to demonstrate the profit accessible to give are go to the two classes of long-term capital suppliers, obligation holders and investors.

Some venture banks use what is known as NOPAT for the numerator and change the denominator to incorporate transient obligation and add back gathered amortization to altruism. NOPAT is characterized as EBIT in addition to intrigue got (pay) together with the generosity amortization that has been added to the denominator. EBIT can likewise be decreased by the full expense rate.

The ratio can be determined with or without minority interests, yet in the event that they are incorporated (as in the model above), they ought to be incorporated into both numerator and

denominator of the ratio. Capitalized intrigue has been subtracted from intrigue payable, to consider enthusiasm loaning for current, instead of future operations.

#### Return on Equity

Return on equity (ROE) is the net profit after intrigue and assessment communicated as a level of normal investor equity. The numerator is before deducting minority interests and the denominator incorporates the capital belonging to these interests. This rate gives a thought of how effective the airline's administration is in utilizing the capital depended to it by the proprietors of the company, or equity investors. As the goal of any firm is to amplify the abundance of its proprietors, return on equity the most comprehensive and ideal measure to quantify profitability (Morrel 2007).

### **3.5 DETERMINANTS OF PROFITABILITY**

According to the DuPont formula there are three major determinants of profitability which incorporates Net Profit Margin, Total Assets Turnover and Equity Multiplier or leverage (Mubinet. al. 2014). Despite the fact that there are an enormous number of both inward and outer factors that influence profitability of a firm, their impact can be clarified by one or more of these three factors. The accompanying sections are committed to clarify these three determinants and the major factors that influence these determinants.

#### Net Profit Margin

The net profit margin as a ratio of net profit and operating revenue Factors that influence profit margin will influence profitability. For a firm to be profitable it needs to boost its revenues and diminish its costs. Net profit margin is dictated by unit revenue and unit cost. In the airline business unit cost is estimated in CASK (cost per accessible seat kilometer) or CATK (cost per accessible tone kilometer) for cargo while unit revenue is estimated by yield (revenue per passenger kilometer or revenue per ton kilometer for cargo).

#### Yield or unit Revenue

Yield is the revenue gotten by a bearer for each passenger kilometer or tone kilometer for cargo. Anyway amplifying yield won't generally create higher profits as it will negatively affect load factor. Therefore, airlines utilize a revenue the board framework to amplify yield while simultaneously keeping up load factor at the most significant level conceivable.

## Unit Cost

Container is the cost of a seat being conveyed for one kilometer and CATK the cost of a tone of cargo conveyed for one kilometer. Unit cost is a function of the different costs in the airline fixed or variable, immediate and backhanded, operating and non-operating costs. Aircraft acquisition cost, aircraft fuel, wages and compensations, a/c support cost, ground taking care of costs, airport charges and expenses are a portion of the major costs for an airline. Fuel cost has been the major cost of airlines frequently bookkeeping more than 40% of complete costs during the investigation time frame. Airlines in high compensation nations additionally bear tremendous cost as far as pay rates and wages while it is significantly less for airlines in low pay countries. Average stage length and armada age additionally have noteworthy impact on airline costs. Framework wide average Load factor additionally influences unit cost by designating the fixed costs of the airline to an enormous number of passengers (Wensveen, 2007).

## Efficiency

Efficiency is delivering more yields with less information. In the airline business the accompanying factors are accustomed to realize better efficiency.

## Load factor

One of the key proportions of airline performance the airline business is load factor. Load factor is ratio between accessible seat-kilometer (ASK) and revenue passenger kilometers (RPK) or accessible tone-kilometer (ATK) and revenue tone kilometer (RTK) if there should arise an occurrence of cargo. Airlines battle to get higher load factors for every one of their flights however much as could reasonably be expected. Higher load factors bring about more revenue and decrease unit costs. Load factor is likewise a proportion of hardware utilization. Airlines ought to have the option to have load factor over their breakeven load factors to be profitable.

According to (Doganis 2002), the profitability of an airline relies upon the interaction of three factors, unit costs, unit revenues or yields and load factors. Airline chiefs must alter costs, passages and load factors to deliver profitable combinations. These is being executed by utilizing modernized yield the executives frameworks to match request and supply utilizing limited admissions with conditions connected to each passage (Wensveen 2007).

## Aircraft leasing

There are two sorts of leases, money related and operating lease. A budgetary rent is a rent that moves generously every one of the risks and rewards occurrence to responsibility for resource for a tenant. The impact is equivalent to an advance aside from that titles to the advantage stays with the lessor until all rent installments have been made (Wensveen, 2007).

In an operating lease, an airline is furnished with the utilization of an aircraft for a concurred period. The lessor holds responsibility for resource for the duration of the rent and he repossesses the advantage at the expiry of the rent term. An operating lease is of a shorter term than an account rent. The resident keeps away from remaining possession risk. This kind of rent is more costly contrasted with the money rent (on the grounds that the lessor expects the remaining proprietorship risk) or the normal long-term obligation administration obligations. Operating leases are considered to be reeling sheet financing. Rent installments are treated as a cost in the pay explanation.

An operating lease can be wet or dry. In a dry operating lease, the lessor gives protection and major updates while the resident gives pilots, lodge group and support exercises. In a wet rent, the lessor gives the aircraft, including upkeep, repair and upgrade, pilots and full protection, while the renter as a rule gives the lodge group (Chingosho, 2005).

Rent ratio is a measure that can be utilized to quantify the degree of rented hardware utilized by the airline. Only operating leases (wet or dry) can be considered as capital rent is a form of financing and included as a risk to be determined sheet while operating lease costs are taken as a major aspect of the operating cost. An airline can improve its efficiency by leasing-in aircraft on the off chance that it has the ability to produce more deals. Conversely, the airline can likewise improve its efficiency by leasing out inert aircraft now and again of overcapacity.

## Average daily Aircraft utilization

Average daily Aircraft utilization is one of the proportions of efficiency in the airline business. It is characterized as Aircraft hours flown (hinder to-square) isolated by the quantity of days the aircraft is accessible for administration. Aircraft flying longer courses have preferred average daily aircraft utilization over sort take flights. For an airline to produce adequate revenues aircraft must be flown however much as could reasonably be expected with least down time (Thoren 2002).

## Employee productivity

Employee productivity is likewise a key factor for airlines as the business is additionally labor concentrated. Revenue per employee and Available Seat Kilometer (ASK) per employee is broadly utilized as a proportion of employee productivity. Notwithstanding, as there is a critical distinction in compensation levels between countries, estimating revenue per employee doesn't indicate genuine money related efficiency. Revenue to compensation and pay cost ratio will be a superior proportion of budgetary efficiency to quantify employee productivity in the worldwide airline industry (Thoren 2002).

## Leverage

According to (Kumar 2008) obligation decidedly influences returns to investors in great occasions and unfavorably influences them in terrible occasions and makes "money related leverage". A firm that is profitable can utilize obligation to amplify return to proprietors by utilizing obligation as leverage. In any case, a firm that brings about misfortunes will be influenced contrarily by utilizing significant levels of obligation.

The determinants of leverage are factors that breaking point the measure of obligation that a firm can get from creditors. The Earning before Tax and Interest (EBIT) of the firm ought to in any event spread its obligation cost and obligation cost is a function of cost of obligation and real obligation equalization of the firm. Be that as it may, when a firm builds its obligation its will expand the advantages of the company. EBIT will expand accordingly dependent on the new EBIT return on resources of the firm. The firm can cover more obligation cost and more obligations.

Be that as it may, the firm should manufacture its ability to utilize the assets. In the airline business this implies building up the market, creating framework, securing aircraft and frameworks and utilizing and creating individuals. The ability to develop will make an inside farthest point to the measure of obligation that the airline can use during a particular budgetary period. Additionally, creditors' will assess their obligation risk and will expand their cost of obligation as the leverage increments. At the point when the cost of obligation goes beyond the EBIT return on resources the firm can't anymore cover its obligation cost and this will confine the measure of obligation the firm can leverage.

There are different theories on the determinants of leverage and different factors have been recognized as huge determinants of leverage. The factors incorporate profitability and cost of

obligation, showcase estimation of the firm, size, nation legitimate environment, charge laws, age, information asymmetry, experience of the board, proprietorship, administration structure and risk exposure (Kumar 2008).

### **3.6 DETERMINANTS PROFITABILITY IN OTHER INDUSTRIES**

(Dissanayake 2012) contemplated 11 MFIs in Sri Lanka to recognize the critical determinants of Return on Equity in Sri Lankan Microfinance Institutions (MFIs) in the period 2005-2011. The examination utilized operating cost ratio, personal productivity ratio and cost per Borrower ratio as free factors to gauge efficiency and productivity. Financing structure or leverage was additionally utilized as a free factor estimated by obligation/equity ratio. Profitability as estimated by return on equity ratio was the needy variable. Correlation analysis and multivariate regression was utilized for data analysis. The exploration concluded expressing that the Cost per Borrower and Debt/Equity ratios are measurably huge predictor factors in deciding return on equity in MFI. Obligation to equity ratio demonstrated negative correlation with profitability.

(Bhutta and Hasan 2013) analyzed the effect of firm explicit and macroeconomic factors on profitability of nourishment sector in Pakistan. The examination explored the effect of firm explicit factors on profitability of organizations recorded in nourishment sector of Karachi securities exchange by utilizing multivariate regression analysis for the time of 2002-2006. The firm explicit factors incorporate obligation to equity, substantial quality, development and size and macroeconomic factor incorporate nourishment inflation.

Discoveries of the investigation uncover the nearness of huge negative relationship among size and profitability. Notwithstanding, substantial quality, development of the firm and nourishment inflation has positive however non-noteworthy relationship with profitability. Likewise, a non-noteworthy negative relationship is seen between obligation to equity ratio of firm and its profitability. Profitability is adversely correlated with obligation to equity ratio and substance and decidedly identified with size, development and nourishment inflation. Profitability indicates noteworthy moderate relation to estimate and irrelevant powerless relation to obligation to equity ratio, substance, development and nourishment inflation. Obligation to equity is contrarily correlated with the substantial quality and decidedly correlated with size, development and nourishment inflation.

(Mubin et. al. 2014) contemplated which component of the DuPont personality is most consistent or unstable among profit margin, all out resources turnover and equity multiplier in Fuel and Energy Sector, Chemicals Sector, Cement Sector, Engineering Sector, materials Sector and Transport and Communication Sector of Karachi Stock Exchange ( KSE) 100 list by taking data from 2004 to2012 of 51 organizations. The One Way ANOVA demonstrates that it is Assets Turnover which fundamentally differs from industry to industry while Equity Multiplier and Profit Margin are very little unstable among impassive enterprises.

(Dharmendra 2012) contemplated the determinants of profitability of Indian Automobiles Industry for a time of five years for example 2004-05 to 2008-09. The investigation analyzed the relationship among profitability and Return on Capital Employed, Size, Liquidity, Inventory Turnover Ratio and Debt-Equity Ratio.

Various Linear Regression model consisting of the four autonomous factors has been utilized to test the impact on ward variable. The examination found that obligation to equity ratio, inventory turnover ratio, and SIZE were the most important determinants of profitability which influenced the profitability of the organizations under the investigation emphatically. Only liquidity was found to have negative impact on profitability. Despite the fact that determinants of profitability in different businesses are gigantic, practically these examinations depend on a solitary nation or a solitary nation in a solitary industry.

### **3.7 DETERMINANTS OF PROFITABILITY IN THE AIRLINE INDUSTRY**

In spite of the way that the examinations on determinants of profitability in the airline business are extremely restricted and furthermore are nation level or regional level in extension, the writing audit exhibited underneath will conceal some light regarding the matter issue.

(Mantina, Jen-Hung and Wang 2012) contemplated the determinants of profitability in the U.S. local airline industry by considering operations procedure, productivity, and administration measures, while concentrating on the impacts of the 9/11 assault. It finds that Prior to 9/11, operations system, productivity, and administration measures are fundamentally identified with profitability. Be that as it may, after 9/11, none of the administration measures are huge. Further analysis proposes that after 9/11 passengers are more forgivable to support glitches or are partner absence of administration with the strengthened security estimates

forced after 9/11. We likewise locate that after 9/11, the profitability of full-administration transporters is improving quicker than that of centered bearers.

(Thoren 2002) inspected profits and their determinants dependent on money related data gathered on US, European and Asian airlines. The analyst surveyed the effect of revenue components like GDP of a nation, revenue gotten by a transporter for every passenger kilometer (yield) and load factor just as the effect of cost components like cost paid for fuel, labor, support, landing and other airport use charges, lease paid for aircraft use and so forth on profitability of the airline utilizing a various regression model. The investigation concludes that load factor is a major determinant of profitability and unit costs instead of bookkeeping costs are the determinants of the cost function and profit.

(Alahyari 2014) read determinants of profitability for Turkish airlines utilizing the monetary data of 13 major airlines in turkey from 1994 to 2013. The investigation utilized the factors company size (logarithm of offers), company development opportunities (development of offers), leverage ratios, liquidity ratios and substantial quality of benefits (estimated by Ratio between Fixed Assets and Total Assets). Numerous Regression analysis model was likewise utilized for investigating the relationship.

In light of the board data analysis, discoveries demonstrate that substantial quality of benefits; development opportunities and liquidity ratios impactsly affect the profitability of the organizations. Substance of advantages contrarily influences the profitability of the organizations in the airline business, while development opportunities are likewise conversely connected with the profitability of the airlines in the example. In addition, liquidity ratio is another factor which demonstrated a negative and factually critical relationship with the profitability of the organizations.



## CHAPTER 4

### RESEARCH METHODOLOGY

#### 4.1 VARIABLES AND MEASUREMENT

This exploration intends to test the determinants of profitability, so the needy variable is profitability. In addition, in the past part, different determinants of profitability have been recognized dependent on audit of the writing. The free variables recognized in the various examinations were spoken to with three major variables dependent on the DuPont formula. The three variables are net profit margin (NETMARGIN), Total Asset Turnover Ratio (TATO) and Leverage.

The table underneath condenses the reliant and free variables and the estimation utilized for every factor.

<b>Dependent variable</b>	<b>Variable type</b>
Return on Equity (ROE)	Dependent
Net profit margin (NETMARGIN)	Independent
Total Asset Turnover Ratio (TATO)	Independent
Leverage	Independent

#### 4.2 DATA ANALYSIS PROCEDURES

All data sections with exception data were painstakingly recognized and corrected when conceivable or barred from the investigation during data analysis. Categorical data (region) were coded dependent on industry rehearses. The data was further cross classified and portrayed utilizing tables. Airline money related data with negative equity balance inside a budgetary year was likewise barred from the research.

The relationship among ROE and its determinants was analyzed utilizing sectioned straight regression (nonlinear regression), as the data is continuous and the relationship among ROE and resource turnover ratio and leverage is nonlinear (positive when ROE is positive and negative when ROE is negative). Ninety five percent confidence interims are utilized to test factual essentialness of the association among ROE and its determinants. Additionally one

way ANOVA test was utilized for comparison of gatherings. IBM SPSS statistics version 20 is utilized for data analysis.

### **4.3 RESEARCH METHODOLOGY**

In the wake of looking into the research, addressing a couple of conspicuous aviation correspondents, and utilizing my own knowledge of the business, I set out on aggregating a questionnaire that would be appropriated to passengers at five worldwide airports the nation over. The questionnaire comprised of 50 questions tending to issues in aviation from safety to security and making profitability. The questionnaire was investigated by individuals from my colleuges in the Aviation sector, and wording concerning a portion of the questions was re-examined, however no question substance was changed.

The questionnaire was utilized after a futile endeavor to discover past quantitative research on what passengers knew or agreed to and what they didn't. It was chosen, since it created the impression that no one preceding had gathered real information concerning these issues, a pilot study would need to be directed as a major aspect of this theory. Phone calls were made to every one of the accompanying airports to discover who the important purposes of contact is demand permission and get it to study at the airports or if permission was even required roughly 100 passengers were reviewed at International Airport with no permission from airport executives.

### **4.4 SOURCES OF DATA**

Various typologies of wellsprings of information have been utilized to gather the data. First the primary data gathered dependent on the safety list, it has been utilized secondary freely accessible data from the safety claim web page, just as the aviation magazine Aero International that others once every year the last positioning of the 100 airlines with the best safety related outcomes.

Secondary data, for the profit boost data and working measurements of the airline organizations, source data were taken from the database, empowering to reflect subsequently a 5-year time arrangement offers a constant market data. Phone calls were made to every one of the accompanying airports to discover who the fundamental purposes of contact is demand permission and get it to survey at the airports or if permission was even required.

#### **4.5 SAMPLING**

Random Sampling will be used in this study which is based on Enquiry on this subject has been directed for a long time and proof to help the case that these crusades can and have been effective is bounteous. The question of most doubters truly works much discussion on this point. Be that as it may, to address a question like this we gather the samples dependent on; the crusade must be followed during the procedure just as after the procedure utilizing an exceptionally solid strategy, which by and large is extremely hard for taking the survey on safety.

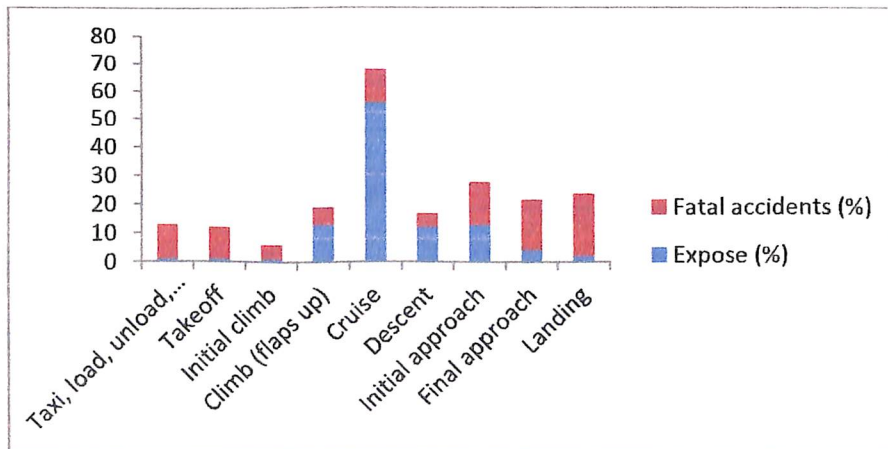
## CHAPTER 5

### DATA ANALYSIS AND INTERPRETATION

**Table 5.1: Fatal accidents done by aircraft**

Phase of flight	Expose (%)	Fatal accidents (%)
Taxi, load, unload, parked, tow	1	12
Takeoff	1	11
Initial climb	1	5
Climb (flaps up)	13	6
Cruise	56	12
Descent	12	5
Initial approach	13	15
Final approach	4	18
Landing	2	22

**Chart 5.1: Fatal accidents done by aircraft**

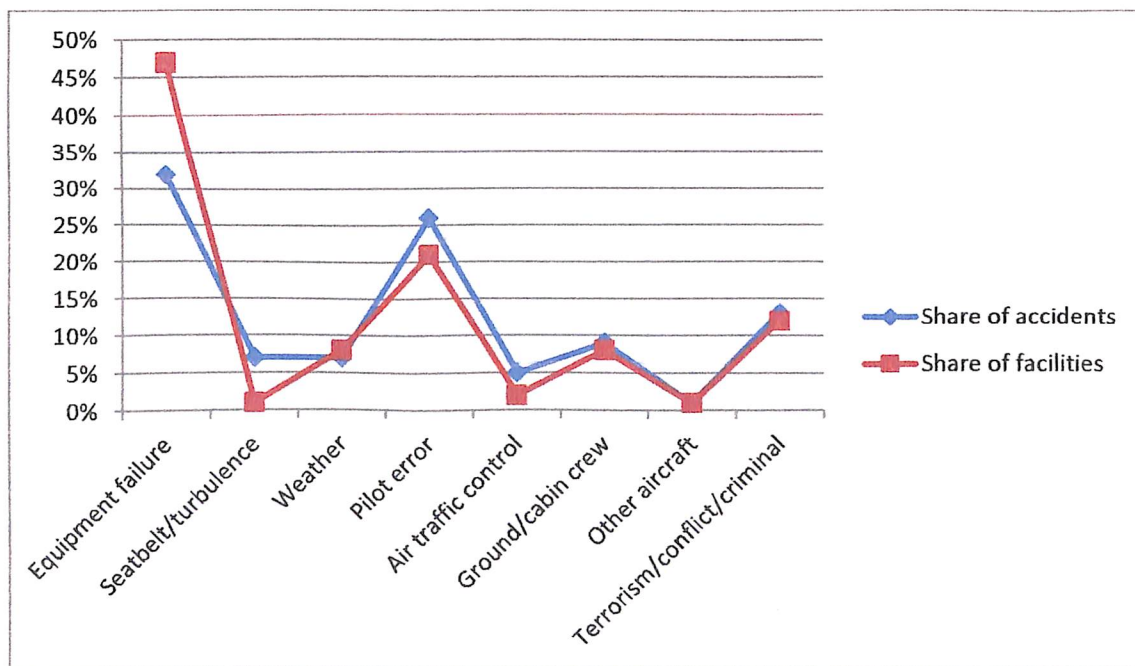


It is interpreted that Contrasts in accident rates can help distinguish less safe portions of aviation, yet such contrasts give little knowledge into why safety may change among fragments of the business or between regions of the world and little direction into how to improve safety in these less safe sections to comprehend the safety may fluctuate crosswise over portions or regions and to create focused on projects to improve safety, the reasons for countless accidents must be analyzed.

**Table 5.2: Safety issues in airlines**

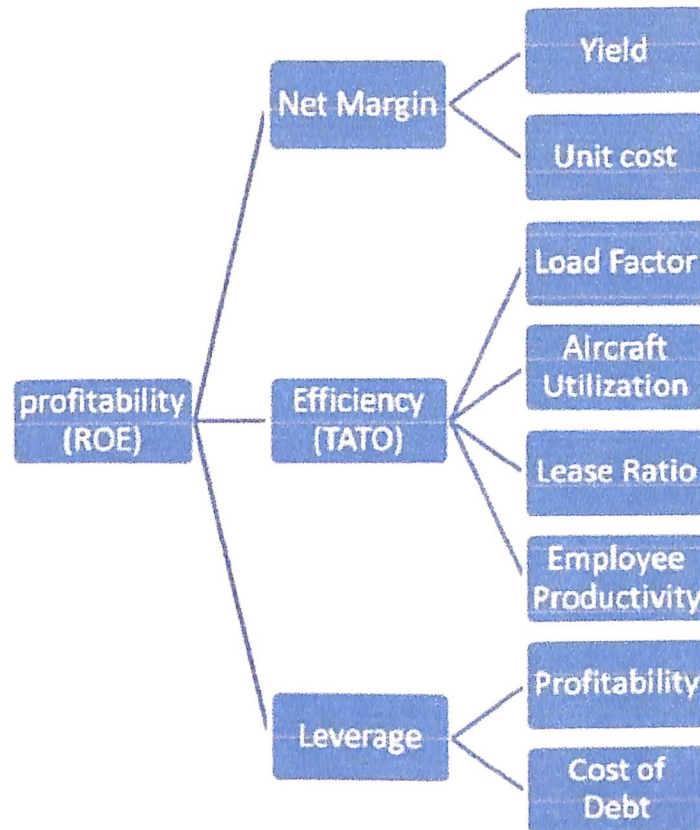
Safety issues	Share of accidents	Share of facilities
Equipment failure	32%	47%
Seatbelt/turbulence	7%	1%
Weather	7%	8%
Pilot error	26%	21%
Air traffic control	5%	2%
Ground/cabin crew	9%	8%
Other aircraft	1%	1%
Terrorism/conflict/criminal	13%	12%
Total	100%	100%

**Chart 5.2: Safety issues in airlines**



It is interpreted that the safety issues in airlines taken with various types of the safety based on the major with equipment failure, pilot error, and weather. Mostly it also concludes with the percentage were the issues happens with the airlines and it regularly happens in the airlines.

**Figure 5.3: Determinants of Profitability**

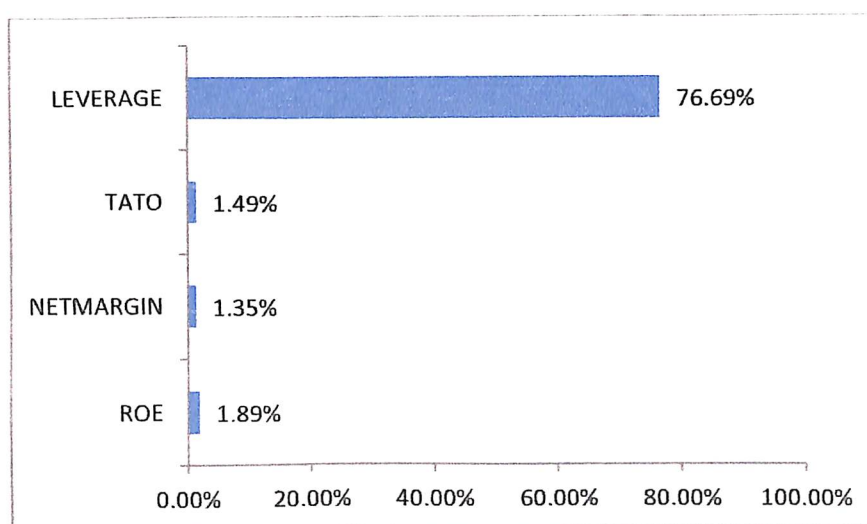


In straightforward terms Net Profit margin is for the most part controlled by unit revenue (yield) and unit cost. Anyway different factors can influence both unit revenue and unit cost, for example, load factor, request and supply, consumer loyalty, yield the executives, labor cost and cost of fuel. On the other hand, efficiency could likewise so be influenced by similar variables that influence net profit margin and other additional factors. For instance load factor is one of the essential determinates of efficiency as it is a huge determinant of unit cost. Average daily aircraft utilization, employee productivity and inventory turnover ratio are additionally expected to be the factors which altogether impact efficiency. Leverage is likewise influenced by different factors including the current and past profitability of the firm, the socio political and economic environment, charge laws, size of firm and the cost of obligation accessible for the firm. As higher leverage involves higher obligation cost, leverage itself can influence net profit margin.

**Table 5.4: Statistics to financial ratios of Airlines**

	Observations	Minimum	Maximum	Mean	St. Deviation
ROE	200	-151.12	141.65	1.89	42.68
NETMARGIN	200	-15.98	16.17	1.35	5.194
TATO	200	-1.00	5.38	1.49	1.146
LEVERAGE	200	9.59	98.45	76.69	17.75

**Chart 5.4: Statistics to financial ratios of Airlines**



### INTERPERATION

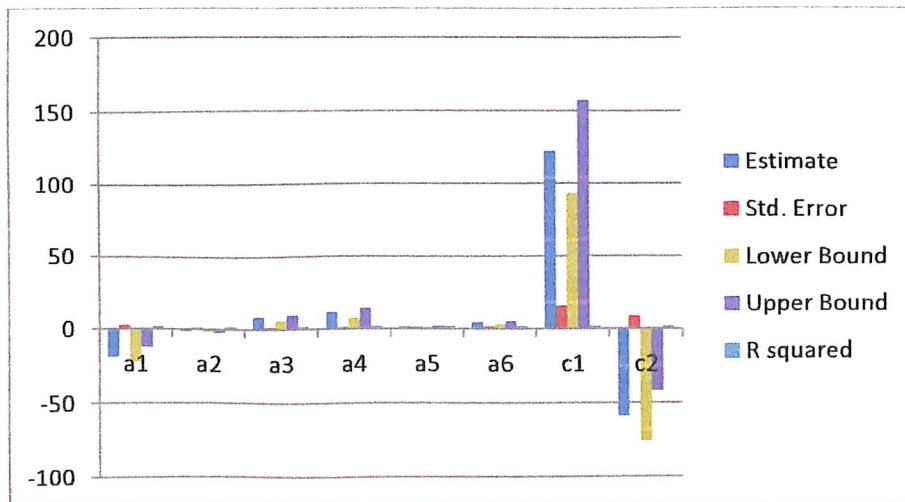
An aggregate of substantial 200 observations for 100 airlines were incorporated into the research regardless of the huge size of the underlying observations. The reduction in the quantity of observation was because of the exclusion of observations with negative average Equity during a money related year, observations with exception data, and observations for which average accounting report monetary data can't be determined because of the nonattendance of budgetary data for consecutive years.

The average ROE of the example airlines during the examination time frame as can be seen on the above table is a simple 1.89%. The average net profit margin is additionally 1.35% and the average all out resource turnover ratio is 1.49. The average leverage is 76.69 % which would be considered an elevated level of leverage for different businesses. It ought to likewise be noticed that numerous observations with negative average equity have been rejected from the examination as return on equity is unclear when equity is negative.

**Table 5.5: Profitability and Its determinants**

Parameter	Estimate	Std. Error	98% confidence interval		R squared
			Lower Bound	Upper Bound	
a1	-18.650	2.837	-22.267	-12.167	1.812
a2	-1.325	1.165	-1.662	-1.996	
a3	8.453	1.629	6.243	9.867	
a4	11.549	1.429	7.739	14.359	
a5	1.665	1.197	1.494	1.849	
a6	4.449	1.525	3.118	5.187	
c1	122.258	15.738	93.254	157.294	
c2	-58.636	8.659	-75.728	-41.544	

**Chart 5.5: Profitability and Its determinants**



**Interpretation**

On the other hand the relationship of ROE with all the three autonomous variables is positive when ROE is positive (a4=11.549, a5=1.665, a6= 4.449). The standard error values for every one of the variables are low comparative with the genuine values which demonstrate a solid gauge. The ANOVA test consequence of the non-direct regression model R squared worth is 85.5%. This worth demonstrates the proportion of observation clarified by the model which shows a decent model fit to foresee the needy variable from the autonomous variables (ROE from TATO, Leverage and Net margin).



**Table 5.6: Profitable and Non profitable Airlines**

		N	Mean	F	Sig.
ROE	0-Non-profitable	65	-41.98	198.194	1.000
	1-profitable	143	22.23		
TATO	0-Non-profitable	65	1.45	1.229	1.678
	1-profitable	143	1.53		
LEVERAGE	0-Non-profitable	65	79.23	9.724	1.102
	1-profitable	143	68.59		
NETMARGIN	0-Non-profitable	65	-4.47	275.264	1.101
	1-profitable	143	3.98		

### INTERPERTATION

The average ROE of the non-profitable airlines in the example is - 41.98% and 22.23 % for the profitable airlines. The average TATO is 1.45 and 1.53 for the non-profitable and profitable airlines separately. The non-profitable airlines have an average leverage of 78.2% and the profitable airlines have an average leverage of 68.59%. The net profit margin for the non-profitable airlines was - 4.47% and 3.98% for the profitable airlines.

The ANOVA test demonstrates that ROE ( $p= 1.000$ ), leverage ( $p=1.102$ ) and net margin ( $p=1.101$ ) are altogether unique between the profitable and non-profitable airlines. There is no huge contrast in efficiency ( $p=1.678$ ) among profitable and non-profitable airlines. It is likewise apparent that non-profitable airlines have higher obligation trouble than non-profitable airlines which is additionally factually noteworthy. The average leverage of non-profitable airlines is more noteworthy than the average of profitable airlines by 9.65% which is a fascinating finding.

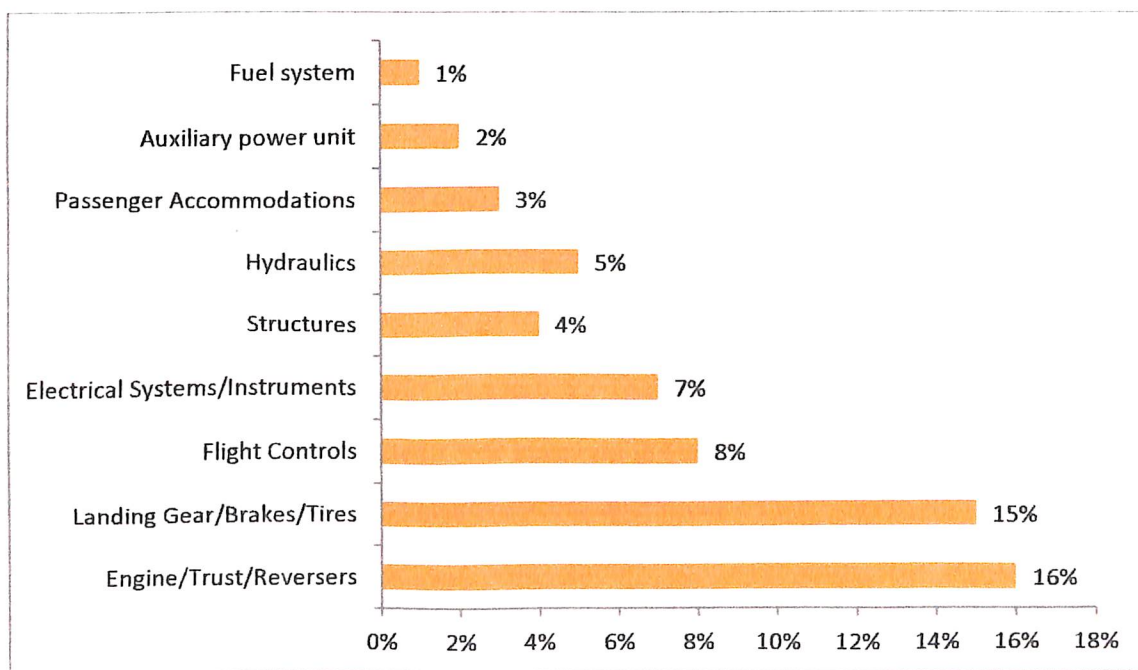
**Table 5.7: Airlines of Different Regions**

		Observations	Mean	F	Sig.
ROE	Middle East & Africa	18	-7.68	1.468	1.215
	Asia Pacific	22	-1.52		
	Europe	115	1.79		
	Latin America	28	-5.37		
	North America	29	18.67		
TATO	Middle East & Africa	18	1.18	7.923	1.100
	Asia Pacific	22	1.93		
	Europe	115	1.72		
	Latin America	28	2.25		
	North America	29	1.89		
LEVERAGE	Middle East & Africa	18	68.66	1.455	1.789
	Asia Pacific	22	73.48		
	Europe	115	75.14		
	Latin America	28	72.54		
	North America	29	72.36		
NETMARGIN	Middle East & Africa	18	-0.28	2.522	1.143
	Asia Pacific	22	2.37		
	Europe	115	1.45		
	Latin America	28	1.55		
	North America	29	3.76		

**Table 5.8: The total losses and loss accidents based on the safety issues in Aviation**

Particulars	Percentage
Engine/Trust/Reversers	16%
Landing Gear/Brakes/Tires	15%
Flight Controls	8%
Electrical Systems/Instruments	7%
Structures	4%
Hydraulics	5%
Passenger Accommodations	3%
Auxiliary power unit	2%
Fuel system	1%

**Chart 5.8: The total losses and loss accidents based on the safety issues in Aviation**

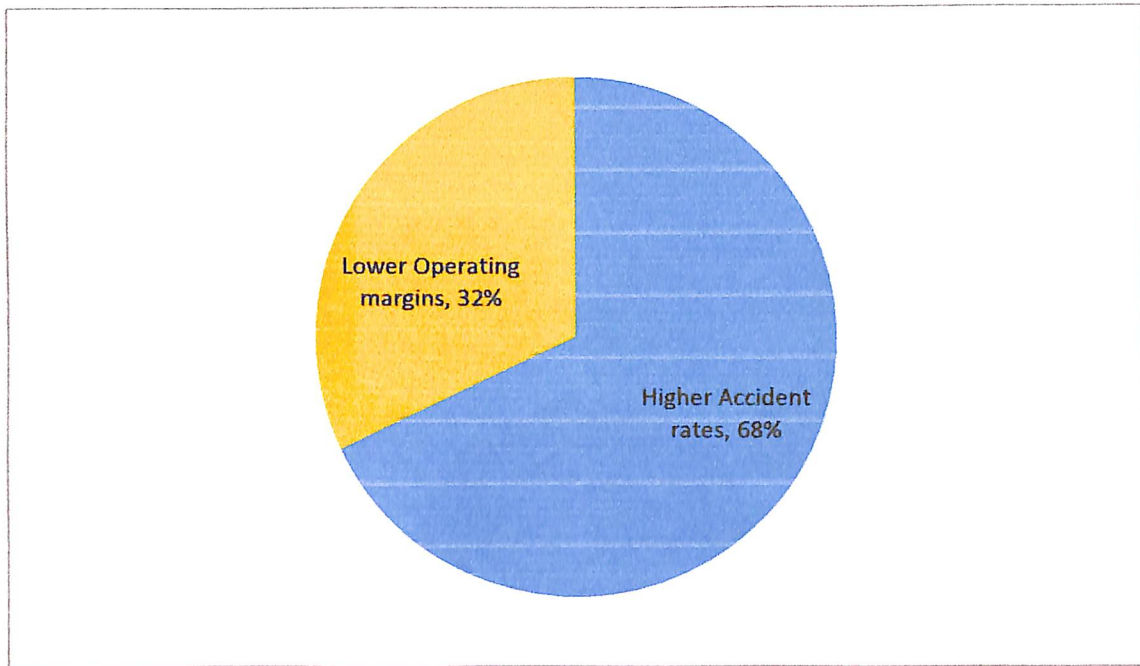


It is interpreted that we have the Engine/Trust/Reversers with 16% and Landing Gear/Brakes/Tires with 15% and least with Electrical Systems/Instruments with 7% and little lesser with fuel system having 1% are the loss accidents caused with the safety issues in aviation

**Table 5.9: Profit taken after the safety issues in Aviation industry**

Particulars	Percentage
Higher Accident rates	68%
Lower Operating margins	32%
Total	100%

**Chart 5.9: Profit taken after the safety issues in Aviation industry**

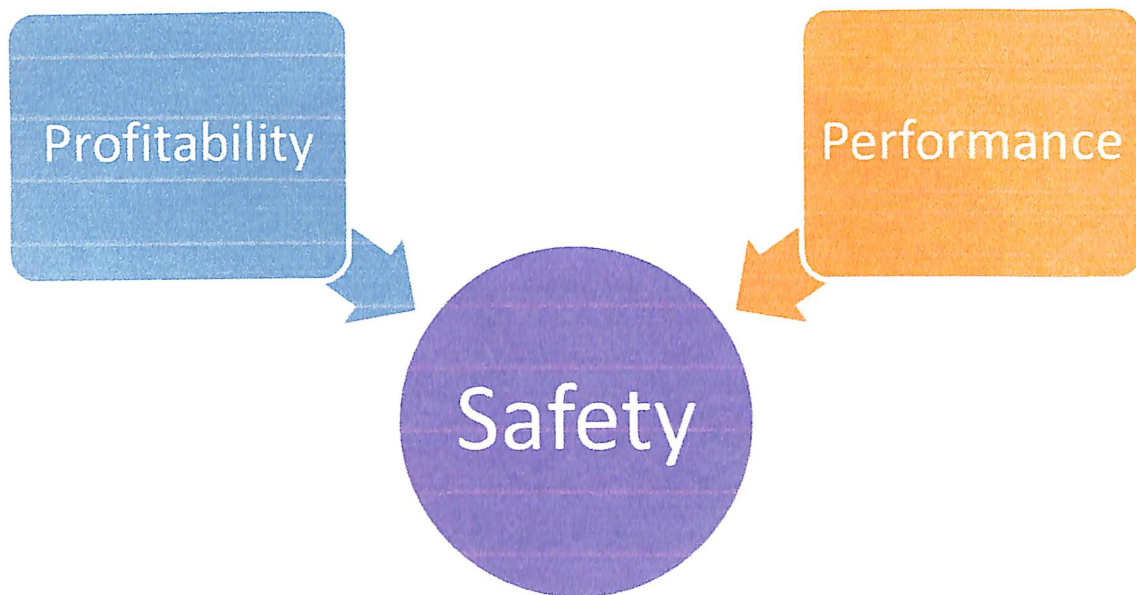


It is interpreted that 68% higher accident rates taken based on that only 32% lower operating margins will be found in the profit side based on the safety issues and in the aviation industry it can be measured based on the accidents and operations

**Table 5.10: Relationship between safety, economic and financial issues of airline business**

Particulars	Percentage
Safety	50%
Profitability	25%
Performance	25%
Total	100%

**Chart 5.10: Relationship between safety, economic and financial issues of airline business**

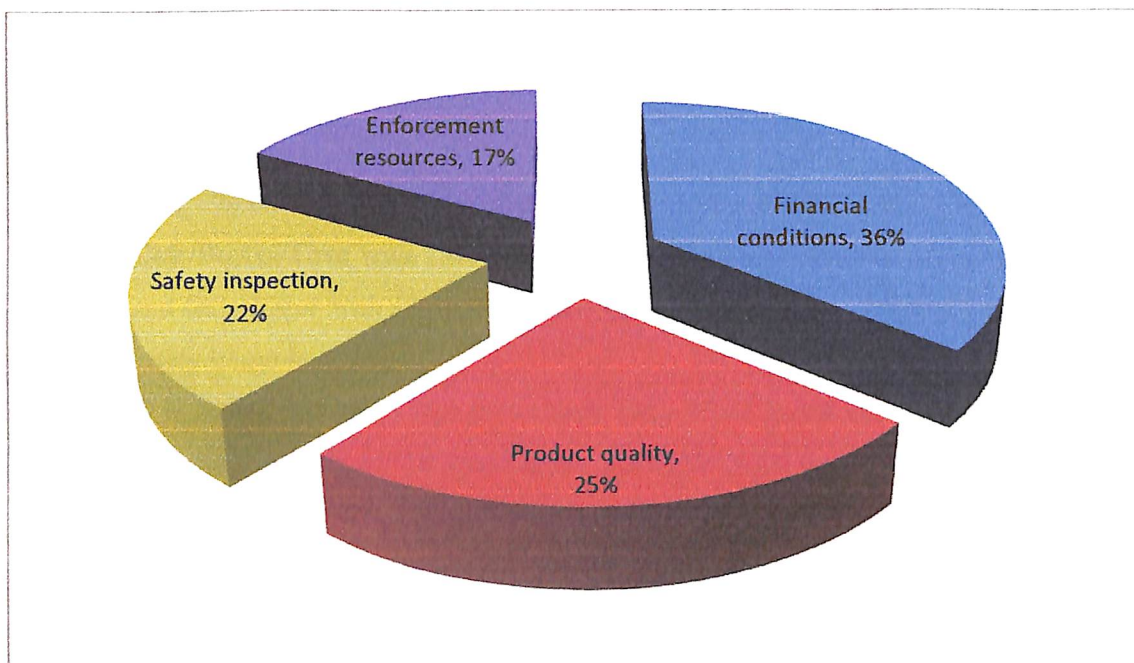


It is interpreted that the safety has the 50 % relationship with the airline business so it has to get the better rate with 25% profitability and 25% its performance all over 100% gives the airline business more safety, economic and financial strong with airline business

**Table 5.11: The significant actions taken on safety, profitability of the airline companies**

Particulars	Percentage
Financial conditions	36%
Product quality	25%
Safety inspection	22%
Enforcement resources	17%
Total	100%

**Chart 5.11: The significant actions taken on safety, profitability of the airline companies**



It is interpreted that we have 36% financial conditions, 25% product quality, 22% safety inspection and 17% enforcement resources are the significant actions taken on the safety to get more profitability in the airline companies

## CHAPTER 6

### FINDINGS AND CONCLUSION

#### 6.1 Findings

- It is found that Contrasts in accident rates can help distinguish less safe portions of aviation, yet such contrasts give little knowledge into why safety may change among fragments of the business or between regions of the world and little direction into how to improve safety in these less safe sections to comprehend the safety may fluctuate crosswise over portions or regions and to create focused on projects to improve safety, the reasons for countless accidents must be analyzed.
- It is found that the safety issues in airlines taken with various types of the safety based on the major with equipment failure, pilot error, and weather. Mostly it also concludes with the percentage were the issues happens with the airlines and it regularly happens in the airlines.
- It is found that we have the Engine/Trust/Reversers with 16% and Landing Gear/Brakes/Tires with 15% and least with Electrical Systems/Instruments with 7% and little lesser with fuel system having 1% are the loss accidents caused with the safety issues in aviation
- It is found that 68% higher accident rates taken based on that only 32% lower operating margins will be found in the profit side based on the safety issues and in the aviation industry it can be measured based on the accidents and operations
- It is found that the safety has the 50 % relationship with the airline business so it has to get the better rate with 25% profitability and 25% its performance all over 100% gives the airline business more safety, economic and financial strong with airline business
- It is found that we have 36% financial conditions, 25% product quality, 22% safety inspection and 17% enforcement resources are the significant actions taken on the safety to get more profitability in the airline companies

## 6.2 Conclusion

Research determinants of profitability most commonly utilized various straight regressions to examine the relationship among profitability and its determinants. In any case, the relationship among ROE and its positive determinants isn't direct. Therefore, we have proved blended and conflicting outcomes. The principle reason for these conflicting outcomes is the direct model utilized by the examinations while the relationship is nonlinear (positive when the firm is making profits and negative when the firm is making a misfortune). Additionally, the examinations have blended the essential determinants with the secondary determinants making the impact and explanation control insignificant.

There is a noteworthy and positive relationship among ROE and net profit margin for both the profitable and non-profitable airlines. Be that as it may, the relationship among ROE and absolute Asset turnover ratio is positive and huge when the airlines are making profits and negative and noteworthy when the airlines are bringing about misfortunes. Likewise, the relationship among ROE and Leverage is positive and noteworthy when the airlines are making profits and negative and critical when the airlines are bringing about misfortunes.

There is noteworthy distinction among profitable and non-profitable airlines as far as net profit margin, ROE and Leverage. Clearly the non-profitable airlines have lower ROE and profit margin (negative) than the profitable airlines. Additionally, the non-profitable airlines are likewise leveraged altogether higher than the profitable airlines. There is additionally critical contrast between airline enlisted in the various regions of the world regarding efficiency (TATO) and profit margin while there is no huge distinction in ROE and leverage.



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