

Name:
Enrolment No:



UNIVERSITY OF PETROLEUM & ENERGY STUDIES
End Semester Examination (Online) – December, 2021

Program: BBA - MBA
Subject/Course: Business Economics
Course Code : BBCE 111

Semester: 1st
Max. Marks: 100
Duration: 3 Hours

SECTION A – 20 Marks (Type the answer in text box)

1. Each Question will carry 2 Marks
2. Instruction: Complete the statement / Select the correct answer(s)

S.No.	Questions	CO
Q1.	In supply and demand analysis, the behavior of sellers is analyzed with a _____.	CO1
Q2.	The marginal value that a consumer places on the last unit can be read off of the _____.	CO1
Q3.	Determine if the following statement is true or false: A rise in the interest rate causes the money demand curve to leftward.	CO1
Q4.	If the elasticity of supply of crude oil is 1.5, how much will production have to increase to match a 10% price increase?	CO1
Q5.	Is trickle-down economics still viable? True or False	CO1
Q6.	Which type of tax imposes a greater burden (relative to resources) on the poor than on the rich ?	CO1
Q7.	A monopolist will be able to maximize his profits when _____?	CO1
Q8.	True or false? A production possibilities frontier shifts outward when the economy experiences economic growth.	CO1
Q9.	If a technological advance takes place in the production of computers, then the price of computers will _____ and the quantity will _____	CO1
Q10.	A decrease in production costs will lead to _____.	CO1

SECTION B – 20 Marks (Scan & Upload)

1. Each question will carry 5 marks
2. Instruction: Write short / brief notes

Q11.	Why do we need microeconomics?	CO1
Q12.	Explain about price elasticity of supply.	CO1
Q13.	Give examples of Macro Economics	CO2
Q14.	Discuss how market supply differs from individual supply	CO2

Section C – 30 Marks (Scan & Upload)

1. Each Question carries 10 Marks.

2. Instruction: Write any 3 long answers.

Q15.	Would the effect of government subsidies on sugar prices be studied by a macroeconomist or a microeconomist? Explain.	CO4
Q16.	If there is a significant change in demand, the demand curve will shift but the supply curve will not. What happens to the supply curve and why?	CO4
Q17.	What are the four aggregate markets most commonly used in macroeconomics? 'OR' How does substitution effect help to determine the shape of a physical demand curve?	CO4
Section D – 30 Marks (Scan & Upload)		
1. Each Question carries 15 Marks.		
2. Instruction: Write any 2 long answers.		
Q19.	More and more consumers have begun watching their favorite network television programs on their computers. Suppose that initially this service is provided at no charge. Then the writers of these programs file a lawsuit to receive compensation for the programs that are downloaded and viewed on computers. The parties reach a settlement whereby a small fee is charged to access and download an episode of a popular program. For a television network, the marginal cost of supplying the episode to one more customer is zero. On a graph, draw the demand curve for downloadable television programs. Plot a point that reflects the efficient price and quantity of downloads. Then plot a point to indicate a potential price and resulting quantity demanded after the settlement of the lawsuit.	CO5
Q20.	What are some actual/potential impacts that emergency services have on the economy? 'OR' When measuring economic activity, fully explain the differences between GNP and NNP	CO5