

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, May 2021

Program: B.Com (All Streams)

Semester: VI

Subject/Course: - Business Ethics and Corporate Governance

Max. Marks: 100

Course Code: STGM 3005

Duration: 3 Hours

SECTION A

Q.1.

Multiple choice questions

Marks

5X6=30

CO

I. The spending on CSR activity is mandatory in India for following organisations:

- A. 3% spending for above 5 cr profit organisations.
- B. 2% spending for above 5 cr profit organisations.
- C. 1% spending for above 5 cr profit organizations.
- D. Some spending on above 5cr profit organizations

II. Which of the following are the strengths of teleological ethical theories?

- A. They fit with much of our ordinary moral reasoning.
- B. They focus on the nature of actions and the rules from which they follow
- C. They ignore the consequences of actions.
- D. None of these.

III. Morality means

- A) What is considered as correct within a society
- B) Making the right decisions when there is a chance to do wrong
- C) Defining what is right and wrong for an individual or a community
- D) Where individuals have a conscious choice to make a right and ethical decision

IV. Good Advertising refers to _____ advertising

- a. Honest
- b. Convenient
- c. Surrogate

5X6=30

CO1

	<p>d. Influencers</p> <p>V. Social Accountability International developed which standard</p> <p>a. ISO 14001</p> <p>b. SA 8000</p> <p>c. ISI</p> <p>d. AGMARK</p> <p>VI. AA 1000 was introduced by</p> <p>a. AccountAbility Organisation</p> <p>b. Social Accountability International</p> <p>c. United Nation</p> <p>d. India Standard organisation.</p>		
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SECTION B			
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	Write Short answers	Marks 10X5= 50	CO
Q2.	Explain various ethical issues in Merger and Acquisition strategies .	10	CO2
Q3	What do you understand by internalization of the cost . Explain in light of negative and positive externalities and duty of the firm	10	CO2
Q4	What is the relationship between corporations and stakeholders, and what is the corporations' role in that relationship? Explain with the help of stakeholder and trusteeship theories	10	CO3
Q5	While enumerating various kind of advertising, discuss the ethical strategies involved in it .	10	CO3
Q6	Explain the term like eco-feminism and deep ecology while highlighting environmental ethics .	10	CO3

Section -C			
case based questions			

Q7a.	Suppose you caught your friend cheating on an exam. What would you do? Explain in light of various ethical principles and models	10	CO4
Q7b.	If you were in a situation where a co-worker was doing something illegal or against company policy, what would you do? Explain in light of various ethical principles and models	10	CO4