

Name:

Enrolment No:



**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**  
**End Semester Examination, December 2019**

**Course: International Business**  
**Program: BBAFT**  
**Course code: INTB3001**

**Semester: III**  
**Time: 03 Hours**  
**Max. Marks: 100**

**Section A**

**Answer maximum in 3-4 lines**

**(30 marks)**

1.	Define 'Turnkey operations. Give an example.	[3]	CO1
2.	What do you understand by 'Greenfield project'?	[4]	CO1,2
3.	How are countries classified on the basis of Economic Systems?	[2]	CO1
4.	In which year did China get accession to WTO?	[2]	CO1
5.	Mention two examples where multinational corporation adversely affected resources of the host country after utilizing it resources.	[2]	CO2
6.	State the contribution of Agriculture, Industry and Services in country is GDP at present.	[3]	CO1
7.	Mention the 3 arguments that work against MNCs.	[3]	CO1
8.	As per Global Competitiveness Survey 2018, Which position does India stand at 'ease of doing businesses'?	[2]	CO1
9.	Name three Indian firms where people from different cultures are employed?	[3]	CO3
10.	What was the essence of 'Mercantilist' theory of international trade?	[3]	CO1,2
11.	State difference between 'domestic' and 'international' trade.	[3]	CO2

**Section B**

**Attempt any 5 questions. Answer maximum in one and a half page (30 marks)**

1	State the difference between 'Licensing' and 'Franchise' with help of an example.	[6]	CO2,3
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2	While giving the examples of Indian/Global firms, state how political-legal aspects affect international business.	[6]	CO3
3	What do you understand by term 'Globalization'? Is it beneficial for developing countries? State with the help of examples.	[6]	CO2,3
4	How far Porter's model is it relevant to a developing country? Explain with help of an example.	[6]	CO2,3,4
5	What do you understand by FDI? State and explain the factors that influence FDI	[6]	CO1,2
6	"Did current economic (trade) tension between US-China emerge overnight". Do you agree with the statement or not? Give your reasons for the answer.	[6]	CO2,3,4

**Section-C**

**All questions in this section are compulsory (40 marks)**

1.	Should two countries engage in international trade only in case they have comparative advantage? Critically explain the statement by taking example of any two countries and two products.	[20]	CO2,3, 4
2	What is the contribution of MNCs towards the development of developing countries? Also mention the grievances against MNCs that are often raised by critics of MNCs with the help of appropriate examples.	[20]	CO2,3,4