

Name:	
Enrolment No:	

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, December 2018

Course: Green Strategy and Social Compliance
Programme: MBA IB

Semester: III
CC:INTB 8006

Time: 03 hrs.

Max. Marks: 100

Instructions: Read carefully the instructions in each sections before you answer the questions.

SECTION A
Answer all questions

S. No.		Marks	CO
Q 1	Mention two reasons why we need to study green strategy now?	2	CO1
Q2	Mention two important issues in Green Strategy which are the reasons of concern	2	CO2
Q3	Mention two important intellectual roots of Green Strategy	2	CO2
Q4	Mention two important sustainable development goals	2	CO3
Q5	Show how full – cost price is determined	2	CO1
Q6	What is shadow pricing?	2	CO1
Q7	Why cost benefit is useful for managers?	2	CO3
Q8	Which countries are collecting higher revenue from environmental taxes?	2	CO3
Q9	What is corporate social responsibility?	2	CO1
Q10	Define social audit	2	CO1

SECTION B
Answer any four

Q 1	Distinguish between Green Economics and Green Strategy	5	CO4
Q2	Discuss the interface of Green Strategy and Environment	5	CO1
Q3	Discuss the relationship between economic activity and emissions	5	CO4
Q4	Distinguish between sustainable development and inclusive sustainable development	5	CO4
Q5	Explain full- cost pricing and sustainable trade	5	CO5

SECTION-C
Answer any two questions

Q 1	Discuss why managers need to study Green Strategy. How this can be explained with the help of macro economy model of Circular Flow of Income	15	CO5
Q2	Discuss economic and environmental externalities. Explain how cost benefit methods can be applied to calculate externalities?	15	CO4
Q3	Discuss the theories of green taxation, eco taxes and strategic taxation Which countries have implemented green taxation and mention the quantum of green taxation collected by these countries?	15	CO5

SECTION-D

Q1	Critically analyze the importance and issues of social compliance.	30	CO5