

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, December 2018

Course: MBA Port & Shipping Management

Semester: I

Programme: IT Applications in Port & Shipping Sector

Time: 03 hrs.

Max. Marks: 100

Instructions:

SECTION A

S. No.	Describe in Short	Marks	CO
Q 1	GIS	2	1
Q 2	Structured Decisions	2	2
Q 3	Portal	2	1
Q 4	Transaction Processing Systems (TPS)	2	1
Q 5	Disruptive Technologies	2	2

SECTION B

S. No.	Write Short Notes on Any 5:	Marks	CO
Q 1	Intellectual Property	6	2
Q 2	Cookies	6	1
Q 3	Privacy	6	2
Q 4	Systems Analyst	6	1
Q 5	Dashboard	6	2
Q 6	Drill Down	6	1

SECTION-C

S. No.	Attempt Any 2 Questions	Marks	CO
Q 1	Give the various Business Models over the Internet.	15	2
Q 2	What is RFID? Discuss at length how RFID technology helps in Maritime Logistics?	15	3
Q 3	Who uses "Business Intelligence"? Elucidate with Applications.	15	2

SECTION-D

Q 1	List and elaborate upon the applications of Information Technologies/Systems in the management of Port & Shipping Activities/Operations.	30	3
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