

CONFIDENTIAL

| | | | | | | | |
|--|---|--------------------------------|---|------|---|--------|--|
| Name of Examination (Please tick, symbol is given) | : | MID | | END | ✓ | SUPPLE | |
| Name of the College (Please tick, symbol is given) | : | COES | ✓ | CMES | | COLS | |
| Program/Course | : | B. Tech. ICE | | | | | |
| Semester | : | VIII | | | | | |
| Name of the Subject | : | Industrial Management & Theory | | | | | |
| Subject Code | : | IMGT301 | | | | | |
| Name of Question Paper Setter | : | Saumya Sharma | | | | | |
| Employee Code | : | 70000775 | | | | | |
| Mobile & Extension | : | 9837376666, (Kandoli Campus) | | | | | |
| Note: Please mention additional Stationery to be provided, during examination such as Table/Graph Sheet etc. else mention "NOT APPLICABLE": | | | | | | | |
| NOT APPLICABLE | | | | | | | |
| FOR SRE DEPARTMENT | | | | | | | |
| Date of Examination | : | | | | | | |
| Time of Examination | : | | | | | | |
| No. of Copies (for Print) | : | | | | | | |

Note: - Pl. start your question paper from next page.

Roll No: -----

**UNIVERSITY OF PETROLEUM
AND ENERGY STUDIES**



End-Semester Examination – April, 2017

Program/course: B. Tech. ICE
Subject: Industrial Management & Theory
Code : IMSGT301
No. of page/s: 3

Semester – VIII
Max. Marks : 100
Duration : 3 Hrs

SECTION-A

Q.1. Short Answer Questions

5*4 = 20 Marks

- a) Define the term-Bureaucracy.
- b) List down the components of Task Environment.
- c) Discuss the importance of Functional Organisation.
- d) Highlight the features of X & Y theory of Motivation.
- e) Describe Delegation of Authority

SECTION-B

Answer all the questions:

4*10 = 40 Marks

- Q.2..Discuss the contribution of Henry Fayol and Fredrick Taylor to the development of management thought
- Q.3. Explain the various forms of Business organizations. Give one industry example under each form.
- Q.4 Describe the staffing process followed in an organization .
- Q.5. In the context of present scenario, discuss the important roles to be performed by a manager.

SECTION-C

Attempt any 2 (20 marks each 20*2=40)

Q.6. Do you think that the Motivation theories discussed in the class are still relevant? Why?
How can the present day employee be motivated to give their best performance?

Q.7. What is Decision Making? After completing your current qualification, you have choice of either going for higher qualification or opting for a job. How will you apply the knowledge of Decision Making to take a mature decision?

Q.8 MNC Corporation

At MNC Corporation, a foreman of inspection noticed a mistake in the assembly of transmitter cases. The foreman, a shy man when speaking to his immediate superiors, mentioned this matter to the senior supervisor in a weak, ineffectual manner. The senior supervisor nodded his head and continued to work on a report that he was writing. Later, a production slowdown occurred, and it was discovered that this flaw in the transmitter was the cause. The chief of production engineering was upset because this error had passed inspection unnoticed, reprimanded the senior supervisor in a brusque manner.

The senior supervisor called in the foreman of inspection and asked why this error had not been brought to his attention. The foreman said, "I told you the other day they were missing some of the punch-outs in those transmitter cases." The senior supervisor said, "Yes, but you did not pound the desk when you told me!"

Answer the following questions:

- a. Why did the communication problem arise ? Mention the barriers to communication with reference to the case.
- b. Suggest remedies to overcome the communication gap.

-----X-----X-----X-----

Roll No: -----

**UNIVERSITY OF PETROLEUM
AND ENERGY STUDIES**



End-Semester Examination – April, 2017

Program/course: B. Tech.

Subject: Industrial Management & Theory

Code : IMSGT301

No. of page/s: 3

Semester – VIII

Max. Marks : 100

Duration : 3 Hrs

SECTION-A

Q.1. Short Answer questions

5*4 = 20 Marks

- a) What do you understand by the term- Planning.
- b) Discuss the importance of SWOT Analysis to management.
- c) List down the advantages of Centralization.
- d) Describe the various types of Selection Test used in an organization.
- e) Discuss the characteristics of Autocratic Leadership.

SECTION-B

Answer all the questions:

4*10 = 40

Marks

Q.2. Write a note on different schools of management thought

Q.3. Explain the elements of the communication process.

Q.4. Define Business Ethics .How are individual ethics formed ?

Q.5. Explain the managerial grid of Leadership with examples.

SECTION-C

Attempt any 2 (20 marks each 20*2=40)

Q.6 Imagine yourself working with an organization. Describe how can your understanding of management shall help you in attaining growth in your career.

Q.7. Do you think that the Motivation and Leadership theories discussed in the class are still relevant? How can the present day employee be motivated to give their best performance? Which theory would you like to suggest to improve the performance of employees?

Q.8 Naveen Fisheries Ltd.

The managing director of Naveen Fisheries Ltd. (NFL) received a message from one of the members of the crew that their mechanized boats had sunk at sea off Paradeep Port Trust due to unfavourable weather. The other directors of NFL ascertained the detailed information regarding the incident. All the promoters were fresh graduates.

Naveen, Praveen, Mohan, Ravi and Chandra were the promoters of the organization (NFL at Visakhapatnam) with a capital contribution of Rs. 25 lakh each. Three of them had an engineering background. The other two were commerce graduates. They had thought of designing the vessels themselves so that the cost of each mechanized boat would be reduced from Rs.30 lakh (if they bought them) to Rs.22 lakh. They designed three boats and these were sent out with a newly-appointed crew. Two vessels were sent to Paradeep and the third to Kakinada. Unfortunately, the weather was unfavourable. All the vessels sank. The crew also did not have experience. Two workers were injured and the rest arrived safely. There was significant damage to the vessels and the residue was considered scrap. The cost of scrap of vessels was nominal. As their working capital was scarce, and they were unable to invest more capital, they were in a dilemma whether to continue the business or not.

Answer the following questions:

- a. Identify and describe the planning flaws in the mentioned case. Elaborate.
- b. Provide and describe your suggestions to the management of the company in overcoming the crisis.

-----X-----X-----X-----