#### **A THESIS**

ON

# FRAMEWORK FOR SEPARATION OF CARRIAGE AND CONTENT BUSINESS IN DISTRIBUTION SEGMENT TO INTRODUCE COMPETITIVE RETAIL IN INDIAN POWER SECTOR

BY

## ATUL KUMAR AGRAWAL SAP ID: 500041826

SCHOOL OF BUSINESS
DEPARTMENT OF POWER AND INFRASTRUCTURE MANAGEMENT

Submitted

IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF THE DEGREE OF

### DOCTOR OF PHILOSOPHY



### UNIVERSITY OF PETROLEUM AND ENERGY STUDIES DEHRADUN

DECEMBER, 2017

**Under the Guidance of** 

Guide Dr. Anil Kumar Professor & Head

Department of Power Management University of Petroleum & Energy Studies Co-Guide Dr. T Joji Rao Associate Professor

Department of Finance & Accounts University of Petroleum & Energy Studies